

NEDAR

An initiative of **atpar**

Member Business Directory

YEAR 2020





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Note: This Business Directory covers only few of those business who are currently NEDAR members and are entrepreneurs with Disabilities ranging from Orthopedic Disabilities, Muscular Dystrophy, Developmental Disabilities, Spinal Cord Injury and others and belong to Delhi, NCR, J&K, UP, Bihar, Puducherry, Karnataka, Maharashtra & Rajasthan.

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Anybody interested to connect to them can contact ATPAR Office :

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We thank PVR NEST & Ummeed - Ray of Hope Society for their support in bringing out this NEDAR Business Directory -2020



Business Beyond Barriers...

This Business Directory is similar to any other yet very different from others. We have attempted to collate and share with you the 'Faces' behind these extraordinary enterprises and their triumphs over challenges. Yes, we are highlighting the "Enterprises" run by "Entrepreneurs with Disabilities", with whom, our organization – ATPAR (Alliance To Promote Abilities & Rehabilitation LLP) has been working for past few years to give them a voice to be part of the MSME Ecosystem.

Most people today are able to connect to the two words 'PwD' or 'Divyangjan'; but when we say 'Entrepreneurs with Disabilities', there is a degree of disconnect. It takes an effort for us to explain that they have created an identity for themselves beyond just being Persons with Disabilities (PwD) and today among many other identities they are Artisans, Artists, Self-Employed and Entrepreneurs with Disabilities who have carved a niche in conducting their business beyond barriers and are also contributors to the society.

In spite of lack of financial inclusion, support and acknowledgment from the entrepreneurial ecosystem, each of these entrepreneurs are 'AT PAR' and have managed to survive and thrive on their own, displaying extraordinary resilience and grit to be successful in their ventures.

Various researchers have pointed out that, world over, participation of Persons with Disabilities in Employment is lesser than those without disabilities; Also, it is highlighted that, many of these "Left Behind" Persons with Disabilities are pushed into taking up Self-Employment / Entrepreneurship for survival, without any adequate skills / knowledge / financial inclusion / enabling eco-system etc.

Our organization, ATPAR has identified this gap and has been working with Persons with Disabilities / Entrepreneurs with Disabilities for past four years and have been providing Entrepreneurship Orientation / Entrepreneurship Development Trainings through National Small

“It is the fundamental right of everyone to realize himself however imperfectly and contribute for the common good – however little.. It is duty of the society to recognize this right – the right of the disabled to be contributing members of the society.”

HELLEN KELLER

Industries Corporation, Incubation Center, Okhla, New Delhi. After training, we have been providing sustained hand-holding and mentoring support to these candidates. These trainings are conducted in the community and also through On-Line platform benefiting candidates across India. Apart from this, ATPAR launched a first ever Network of Entrepreneurs with Disabilities for Assistance and Rehabilitation (NEDAR) in June 2019, which enables the members of this network to be a strength & voice for themselves and provides the opportunity to learn from each other, network with similar businesses outside, get new business ideas and also to take up common issues with appropriate authorities.

This Business Directory highlights the NEDAR Members' businesses from Manufacturing, Service, Trading and Retail sector, Products and Services offered by them in detail and also a glimpse of the growth story of the individual entrepreneurs themselves. This is also an attempt to reach out and connect to corporates, businesses, and Government bodies as well as with any institutions/individuals who wish to do business with them. Time has come to recognize them and their efforts as contributors, as tax payers and job creators and provide them with the much required assistance like any other MSME and guide them as Mentors for their business growth with Financial and Market Linkages.

Thilakam Rajendran, Founder Director, ATPAR

To Support the Entrepreneurs Contact:
atpar2015@gmail.com | director@atpar.in | www.atpar.in

VISION

To strengthen the entrepreneurial eco-system for Entrepreneurs with Disabilities and empower them to conduct and grow their businesses to contribute “At Par” to National Wealth

OBJECTIVES OF NEDAR

NEDAR will create a network of entrepreneurs with disabilities across India. Through its member Network it will act as a support group to enable the businesses to grow and promote self-employment/ entrepreneurship as an alternative livelihood opportunity to those who are left out from competitive employment. Through networking, mentoring, business counselling, EDP trainings and connecting to similar business networks NEDAR hopes to empower entrepreneur members for their growth and success.

ACTIVITIES OF NEDAR

- Membership to Network of Entrepreneurs with Disabilities
- Business Advice and Mentoring to Enterprises & Entrepreneurs with Disabilities
- Connect to Mentors
- Entrepreneurship Development Training
- Linkage to Incubation Centers
- Inter Linkage to similar Business
- Networking Events
- Market Linkages
- Financial Linkages
- Research & Dissemination
- Business Help Line
- Research on any technology solutions
- Rewards and Recognitions of Best Practices
- Sensitization and Awareness to Advocate to create an Inclusive Business Environment

For Membership & more information Contact:

nedar2019@gmail.com; atpar2015@gmail.com

Alliance To Promote Abilities & Rehabilitation (ATPAR) is a Social Enterprise that works with Persons with Disabilities, their family members, other marginalized groups either directly or with organizations / institutions who work with these groups to build their abilities for **Economic Empowerment, Social Inclusion and Rehabilitation.**

ATPAR SERVICES

Entrepreneurship ,Skill Development, Training & Assessment

- Training on Entrepreneurship Development Program
- Enterprise Management and Mentoring support to Start Ups, Entrepreneurs with Disabilities & Marginalized groups
- Membership to NEDAR (Network of Entrepreneurs with Disabilities for Assistance and Rehabilitation) and its services
- Career Counselling & Training on market linked livelihood opportunities to young adults with disabilities & families

Consultancy

To NGO's/Non Profits:

- Training & Capacity Development of Rehab Professionals on Livelihood Opportunities for Persons with Disabilities & Marginalized groups
- Conduct training on Entrepreneurship Development Program for vocational trainers
- Capacity Audits of NGO's for their Core Operations & Strategic Review
- Strategic consulting on – Organization Structure Design & Development

To Corporate & Organizations:

- Be Knowledge Partner for Industry for Promoting Enterprises & Entrepreneurial Opportunities for Persons with Disabilities
- Link Entrepreneurs with Disabilities with Industry for their needs

Market Linkages

- Promote market ready products developed by NEDAR Members ,Entrepreneurs &Artisans with disability to the domestic and international markets
- Enable Procurement of Conference materials & Gifting for Corporates / Organizations from marginalized producers
- Enable Fair Price and reach for Products
- Support to market assistive devices

For more information contact:

atpar2015@gmail.com; director@atpar.in; website: www.atpar.in
+91 9810260019; +91 9810318457; +91 11 40590019

IMPACT OF OUR WORK

Key Impacts have been both at Individual and at Eco-System level – till August 2020

- Over 1100 Persons with Disabilities sensitized on Self-Employment and Entrepreneurship as alternative to jobs through workshops in NGOs / Conferences / Job Fairs / Exhibitions / Awareness Camps etc.
- Above 300 of them got formal training on Entrepreneurship Orientation & Entrepreneurship Development including candidates from outside Delhi with Government Certification through NSIC
- 185 of them have been provided mentoring support – both Individually and in Groups
- Launched first-ever Network of Entrepreneurs with Disabilities for Assistance and Rehabilitation (NEDAR)
- Currently NEDAR has 85 registered members across the country & 11 of them are from 7 States outside Delhi
- 68 of the NEDAR members are in business of which 9 have more than one business (Manufacturing, Service, Trading, Retail & Self Employment)

‘FROM JOB SEEKERS TO BECOMING JOB PROVIDERS’



Through NEDAR

- Enabled 31 Entrepreneurs to register for Udyog Aadhaar Card and become part of MSME eco-system
- Introduced New Business Ideas - 35 of the PwDs started new businesses
- 56 Members got Market Linkages through MSME Exhibitions / Divya Kaushal / Ekam Fest etc.
- About 50% of the NEDAR members increased their income, in pre-COVID 19 period
- 11 members were nominated for National Entrepreneurship Award 2019 by NSIC
- Through Advocacy, got SIDBI to provide Grants and cover in their News Feature, Entrepreneurs with Disabilities under their Swavalamban Program
- Actively engaged with other Eco-System organizations like SCPwD, NHFDC etc. for appropriate initiatives to support Entrepreneurs with Disabilities

**22 NEDAR Members businesses employ 214 persons,
of which 37 are Persons with Disabilities**



IMPACT OF OUR WORK



Entrepreneurship Development Trainings at NSIC Campus & East Delhi Community



Market Linkages - Exposure at EKAM Fest & MSME EXPO





Manufacturing Businesses

DITI TRADE

Ms. Santosh Sharma
Rajinder Mohan Sharma

*Cotton wicks and Trading of Essential
Indian Pooja items*

☎ 9871209595

A-39 A, 3rd floor, Aruna Park,
Shakarpur, Delhi 110092
udyogditi@gmail.com

Business Segment

B2B, B2C - Home Décor

GST Registration: 07DWDP57113EIZK

Udyog Aadhar No.: DL02A0014543

Other IDs: Registered under Delhi Shops &
Commercial Establishments Act

Commercial Terms

Packaging: 10 gm, 20 gm, 50 gm, 100gms 120gms
up to 1 kg. **Price Range:** Cotton wicks Rs.55/Dozen
to Rs.700/Kg. **Payment:** Cash on Delivery; For Bulk
Orders, Payment in Advance. **Mode of Payment:** Cash,
All UPI accepted, Also NEFT. **Delivery:** By Hand/ By
Courier

Product Lines & Description

Cotton Wicks: (used to light Oil Lamps): Handmade
and Machine Made dipped in fragrance of Kesar
(Saffron), Chandan (Sandal) & Mogra (Jasmine);
Twisted / Long wicks; Ghee dipped wicks
Other Products: Dhoop (loban), Camphor, Kalua,
Brass Oil Lamp, Copper Water Bottle, Salt Lamps,
Vastu Products, Essential Indian Pooja Items etc.

Customers

Distributors, Wholesalers (15) and Retailers (15) Pan
India; On line through India Mart

Areas covered

Delhi, Palampur, Kangra, Chandigarh, Sonapat,
Bhatinda, Meerut, Lucknow, Jaipur, Bhilwara,
Mahendergarh, Hissar.

Machines/ Equipment

2 Semi-Automatic Cotton Wick Manufacturing
Machines & 1 Sealing machine

Branding

Own branding Diti Udyog; Provides Un-branded in
case of bulk customers

Entrepreneur Profile

After 20 years of experience as a Finance & Accounts
Professional, Mr. Rajinder Mohan Sharma had to
quit his job due to health reasons. In 2018, he and
his wife, Ms. Santosh Sharma, both Persons with
Disability (Orthopedically Handicapped - both 70%)
attended ATPAR's Entrepreneurship Development
Training through NSIC where they got an idea to
start household manufacturing of Cotton Wicks as
a business option. They got the idea after watching
a video during their training on Cotton Wicks
manufacturing, and subsequent mentoring by ATPAR
team. They started the business in 2018, and named
their business Diti Trade after their daughter's name.
Within a short span of one year, they have grown
the business and now serve customers Pan India.
Currently they employ 3 persons.
Both of them became members of NEDAR, ATPAR's
initiative in 2019 and got access to Exhibitions and
new business opportunities in the MSME sector.



ECO MADE

Sooraj P.A

Eco Friendly Seed Paper Pens, Conference Materials and other Products

☎ 9562280398

100-B- DDA Flat Gazipur,
Delhi 110096

pasooraj@gmail.com

www.ecomade.in

Business Segment: B2B-Eco-Friendly Products

Udyog Aadhar No.: DL02A0019146

Product Lines & Description

- Designer Handcrafted Eco Friendly Paper Seed Pens; Paper Seed Pencils: Refill types used for Pen – Round Tip, Pinpoint; Gel.
- Paper used for the Pen / Pencils: Old Newspapers / Old Magazine Papers / Kraft Paper / Fluorescent Paper / Seed Paper.
- Types of Pen: With steel clip and without steel clip. Only refill is made of Steel. The entire Pen except the refill is bio-degradable and is environment friendly. Also, by using old Newspaper / Magazine paper, recycling of paper is achieved.
- Other Products -Eco Friendly – Paper Files / Pads/ Conference folders /Seed Paper; Customized Wedding Cards, Boxes, Seed Paper Calendar, Greeting Cards, Carry Bags, Temple decorations

Customers

15 Wholesalers (Kerala, Delhi); Direct Customers from UAE. Delivered 2,000 pens to “Qatar Police” and 500 pens to “Scotland Railways” and 2500 pens order completed for “Qatar customers”. Sells to Retail customers in Exhibitions

Areas covered

Pan India including Middle East and Scotland

Branding

Own Brand. For Bulk orders branding can be done at extra cost

Commercial Terms

Packaging: As per Customer Demand -extra cost in some cases; otherwise normally filled in a Card-board Box and delivered. **Price Range:** For Bulk Purchase – wholesale rate – Rs. 6 to Rs. 15, depending on the choice of Paper, refill, cap etc. Branding will be done as per customer requirement at extra cost of Rs. 1 per pen, for Bulk Orders (100 or more). **Payment:** On delivery; In case of Bulk Order, advance will be payable as negotiated

Mode of Payment: Cash, All UPI accepted, Also NEFT
Delivery: By courier. **Minimum Order Quantity:** One Hundred Pieces of one type

Entrepreneur Profile

Mr. Sooraj, B.Com Graduate, worked in Middle East for about 8 years. He met with an accident in 2013, resulting in 70% Orthopedic Disability; he is a wheel chair user. Coming out of such a major trauma, he tried his hand to make eco-friendly paper seed pens and soon he found good demand from the customers. He registered it in 2018. He joined NEDAR, ATPAR's initiative in 2019 and got access to Exhibitions, and new business opportunities in the MSME sector. Since then he has been able to enhance his income. He is strongly committed to environment through his seed pens and pencils. He underwent Entrepreneurship Development Training of ATPAR through NSIC in 2020. To meet the increasing demand, he along with his wife, Ms. Saumya (who helps him on part-time) basis, are training Persons with Disabilities on production of these and then to buy these from them.



VISHNU BAGS & JEWELLERY

☎ 9718397222

☎ 8279812019

Vishnu Kumar

*Manufacture of Jute bags and
Handcrafted Jewellery*

G-4/19 , Sunder Nagri,
Delhi-110093

vishnudeva99@gmail.com

Business Segment: B2B & B2C

Udyog Aadhar No.: DL02A0011488

Artisan ID: NRND C 311595

Product Lines & Description

Uniquely designed / Customizable Jute bags embellished with Kantha Embroidered Strips (made by Persons with Disabilities)- Hand bags, Conference folders/ Bags, Lap-Top bags, Mobile Covers, Fancy Bags etc. Uniquely designed and handcrafted Artificial Jewellery made by Persons with Disabilities

Customers

Corporates for Conference Bags etc. & sells Jewellery mostly in Exhibitions / Fairs / Weekly Markets etc. Exhibited at Suraj Kund Mela, EKAM Fest, Swadeshi Mela, IITF – Delhi, etc.

Areas covered

Delhi & NCR for retail; PAN India for Exhibitions and Corporate Orders

Machines/Equipments

Bags stitching Machine

Branding

For B2B orders, customization and branding done as per customer requirement at additional cost

Commercial Terms

Packaging: In Self-Sealing Clear Poly bags for Jute Bags; Jewellery in small clear poly bags

Price Range: For Jute bags, bulk order pricing, ex-production Unit in Delhi; For Artificial Jewellery, retail prices; For customized orders, prices will be

as negotiated. **Payment:** On delivery for retail sales; For bulk orders / customized product orders, 50% advance and balance within 7 days of delivery of product. **Mode of Payment:** Cash / NEFT / UPI.

Delivery: For bulk orders, through mode agreed with the Customer; Cost of transportation extra

Minimum Order Quantity: Varies between 5 to 10 pieces as per the Product chosen

Entrepreneur Profile

Mr. Vishnu Kumar, a Person with Disability (Orthopedically Handicapped – both legs 90%), a wheel-chair user, had done different jobs since finishing his schooling. Later he joined an NGO in Delhi, where he learnt Computer and Cutting & Sewing. He also attended special course on Artificial Jewellery Making. He worked at the NGO till it closed down in 2018. At that time, he decided to start his own enterprise and started making Jute Bags and Artificial Jewellery with support from couple of Persons with Disabilities. He makes uniquely designed Jute bags and Jewellery. He has been able to get Corporate Clients for his Conference Bags / Folders etc. He participates in some Weekly Markets and Exhibitions in Delhi/ NCR, where he does retail sales. A very determined person, he ensured that his two brothers are settled before getting married. He employs three persons (2 of them PwDs). His wife, Ms. Kavita supports him in Jute Bag manufacturing. He attended ATPAR's Entrepreneurship Development Training through NSIC in 2019 and later became member of ATPAR's NEDAR initiative through which, he got opportunities to participate in Exhibitions / Fairs organized by MSME / NHFDC etc. and enhance his income.



RK FASHION

Ranjeet Kumar

T-Shirts, Track pants, Uniforms, Waist Coats, Ladies Tops, Plazo, Re-usable Cotton Masks etc

☎ 8287006288

H No – 139, Jaitpur, South
Delhi – 110044

ranjeet2571989@gmail.com

Business Segment: B2B - Garments / Textiles

GST Registration: 07DHIPK1912F1ZL

Udyog Aadhar No.: DL08A0018572

Product Lines & Description

Customized T Shirts / Jackets / Track Suits / Uniforms/ Waist Coats / Ladies Tops / Skirts / Plazo, Textile Products etc. Orders taken on "With Material" and "Without Material" basis. Also supplies ready made products to whole-salers in Delhi / NCR. Re-usable Face masks - 2 Ply / 3 Ply in Net, Hosiery, Cotton (Capacity 4000 per day)

Customers

Whole Salers, Institutions, NGOs, Schools and Events. Yoga track pants for PwD participants in the International Yoga Day; Jackets to Participants of Ekam Fest organized by NHFDC Foundation; Masks for Government organizations and other organisation

Areas covered

Delhi, Agra, Jaipur, Mumbai, Jammu, Nagaland

Machines/Equipments

8 Nos. Needle machine, 1 flat lock machine, 2 overlock machine, one Logo Printing Machine & 1 Cutting Machine

Branding

For customised orders, Cloth Labels / Stickers, as per requirement of Customers. Rest sold on own label

Commercial Terms

Packaging: Transparent self-sealing polythene cover for single piece; For bulk order, 10 to 50 packets

packed in Gunny Bags for Transportation.

For Masks, Individual Polythene Bags. **Price Range:**

Normally, wholesale rate from Rs. 110 to Rs. 700 depending on product, quality etc. for minimum Order Qty. **Payment:** 50% advance on orders.

Delivery charges extra. **Mode of Payment:** Cash and Bank transfers.

Delivery: within Delhi by local transport. Outstation Deliveries mode as agreed with Customer. **Minimum Order Quantity:** Masks - 5000 pcs. Others - 300 pcs per product.

Entrepreneur Profile

Ranjeet comes from a family of Carpet Weavers from Badohi, U.P. He moved to Delhi and after working in a Export Garment manufacturing Unit, started Garment Manufacturing Business in partnership in 2014. However, as the partnership did not work out, it was closed and he started the business on his own in 2017. Due to his commitment and quality of work, his business has expanded beyond Delhi to Jaipur, Agra, Mumbai, Jammu, Nagaland etc. He is a Person with Disability (Orthopedically Handicapped – 52%). He underwent ATPAR's Entrepreneurship Development Training through NSIC and then joined NEDAR. Through this, he got new market linkages like participation in 6th India International Start UP MSME Expo, EKAM Fest organized by NHFDC Foundation etc. and increased his income and connects. During Lock-Down due to COVID 19 Pandemic, he got orders to make Re-usable Cotton Masks (over 40000 per month), which involved Logo Printing as well as packaging. This made him to expand his capacity and now he employs 24 people in his factory.



SPECIAL HANDS KASHMIR

Tariq Mir Ahmed

*Hand Embroidered (Sozni Work)
Pashmina Shawls and Garment
material & finished garments.*

☎ 7006546430

Gotapora, Budgam, Kashmir
specialhandskashmir@gmail.com

Business Segment: B2C & B2B - Embroidered Garments

Udyog Aadhar No.: JK04A0000846

Registration No.: ADB/REG/SOZN/148/2019/U

Artisan ID: NRSRC 425012

Product Lines & Description

Pashmina Shawls (Full Border, Half Border, Full shawl Embroidery), Baby Blankets, Cushion Cover (Cotton, Silk), Stoles (Kashmiri Woolen, Semi Pashmina), Scarves, Jackets (Long & Short), Firan (Full size) and Saree (Silk, Organic Khadi clothes) with hand embroidery. Mostly products ready in stocks (10 piece of each article) and some made on order basis.

Customers

Distributors, Wholesalers Buyers and retailers for B2B. In case of B2C, through exhibitions, Fairs etc. Regular supplier to M.E.S.H, Delhi (Organization that promotes businesses of Persons with Disabilities)

Areas covered

Pan India

Machines/Equipments

Hand crafted

Branding

No Branding or labelling

Commercial Terms

Packaging: Packed in Self sealing Poly Bags.

Price Range: Varies as per product, the extent of embroidery, quantities etc. Varies from Rs. 1200 for

a baby blanket to Rs. Rs. 60000 for full embroidered shawl. **Payment:** On delivery. **Mode of Payment:** Cash and NEFT. **Delivery:** By courier and sometime delivered by speed post when product in small quantity; Product packaging :Individual self- sealing polythene cover. **Minimum Order Quantity:** Will depend on the type of the product, cloth type and the embroidery required

Entrepreneur Profile

Mr. Tariq Ahmad Mir is a Post-Graduate with B. Ed. He comes from Srinagar. He and his two other brothers (all Persons with Disabilities - OH 90% who need support for mobility) had learnt Sozni Embroidery in a factory as Artisans to gain knowledge about the business. Later they started their own venture - "Special Hands" in 2010, in Srinagar. Since then, he and his brothers have made significant progress. Initially his father supported him with investment and also in the embroidery work. Due to his hard work and commitment, he has been able to attract various customers. He and his brothers were mentored by Dastakar. He also got nominated by ATPAR and was chosen for 'Fellowship by Fair Trade India' who have provided him with small seed capital and also mentoring support. He was the only Artisan with Disability selected among many other non disabled artisans. Currently he employs 45 persons in his factory of which 15 are Persons with Disabilities. His aspiration is to grow the business and train about 100 PwDs in this industry and to develop training and opportunities for livelihoods. He became a member of ATPAR's NEDAR initiative in 2019 and participated in mainstream events. He underwent ATPAR's EDP training through NSIC in 2020.



BHATT BILAL SHAWL EMBROIDERY

☎ 9906788977

Dehramana, Budgam, Kashmir
bbhat2470@gmail.com

Bilal Ahmed Bhatt

*Hand Embroidered (Sozni Work)
Pashmina Shawls and Garments*

Business Segment: B2C & B2B -Garments - Hand Embroidered (Sozni Work) Pashmina Shawls and Garment material

Product Lines & Description

Pashmina Shawls (Full Border, Half Border, Full Shawl Embroidery, Stoles (Kashmiri Woolen, Semi Pashmina), Scarves, Frocks with Hand Embroidery etc. Ready stock of about 5 pieces in each product; Some are made to order.

Customers

Distributors, Wholesalers, Buyers and Retailers for B2B. In case of B2C, through Local Community etc.

Areas covered

Pan India

Machines/Equipments

Hand Crafted

Branding

No Branding or labelling

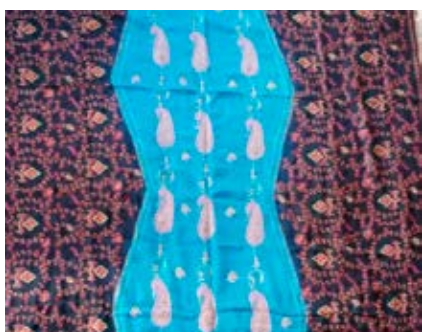
Commercial Terms

Packaging: Packed in Self Sealing Poly Bags & in Corrugated boxes. **Price Range:** Varies as per product, the extent of embroidery, quantities etc. Varies from Rs. 3000 for a normal stole to Rs.150000 for full

embroidered shawl. **Payment:** 50% advance at the time order & rest on delivery. **Mode of Payment:** Cash and NEFT. **Delivery:** All products delivered by courier and sometimes delivered by Speed Post for small quantities. **Minimum Order Quantity:** Will depend on the type of the product, cloth as well as the embroidery required.

Entrepreneur Profile

Mr. Bilal Ahmed Bhatt is a Post-Graduate with M. Ed. He comes from Budgam, Kashmir. He learnt Sozni Embroidery from his father, who was in this business since 40 years. When his father left the business due to health issues, Bilal started to work with a local Entrepreneur from 2009 to 2017. During this period, he completed his education also. Later, he started own venture - "Bhatt Bilal Shawl & Embroidery" in 2017, in Budgam. He made the initial investment from his own savings. Due to his hard work and commitment, he has been able to attract various customers. Currently he employs 35 persons in his Unit of which 5 are Persons with Disabilities. He wants to start a showroom in Srinagar and also show case his talent in International markets. He underwent ATPAR's EDP training and thereafter became a member of ATPAR's NEDAR initiative in 2020. He is being provided mentoring support by ATPAR.



PARIDHAN BOTIQUE

Ms. Rakhi Pandey

Made to Measure Garments & Re-usable Cotton Masks

☎ 7982450818

☎ 8505802154

B-6 Sourabh Apartment
Extension-2, Shalimar Garden,
Ghaziabad (UP)

rakhi6march@gmail.com

Business Segment: B2C - Made Measure Garments

Udyog Aadhar No.: UP29A0035495

Product Lines & Description

Designing and Stitching of Ladies Suits, Lehengas, Gowns, Saree Blouses, Frocks, Padded Blouses, Western Dresses, Kids-wear etc.

Customers

Retail customers from nearby locality

Areas covered

Ghaziabad

Machines/Equipments

3 motorized sewing machine, 1 interlocking machine

Branding

Own branding

Commercial Terms

Packaging: White Paper bag. **Price Range:** Varies from Rs. 300 to Rs. 5000 per piece for stitching. (material to be given by customer). Charges depends on the product & design. **Payment:** Payment on delivery. **Mode of Payment:** Cash / all UPI. **Delivery:** Delivered at the shop and picked up by customer.

Entrepreneur Profile

Ms. Rakhi Pandey is the youngest of 3 sibling and always had an eye for designing. She is a Person with Disability (83% Orthopedically handicapped) and a wheel-chair user; but she is independent. She along with her sister, started Paridhan Boutique in 2012 in Ghaziabad. She designs the garments as per customer requirement and has employed one Master Cutter & three Tailors. She has a regular customer base and some of her loyal customers who have moved to Noida still come to her shop to get their garments stitched.. She underwent ATPAR's Entrepreneurship Development training through NSIC in 2019 and became a member of NEDAR as well. She is being mentored by ATPAR team and she has been able to not only enhance her business, but also introduce new line - Kids Wear. She is keen to start Ready-Made Business. She brings keen contemporary fashion sense in all her designs, which makes her unique. Recently she has started manufacturing re-usable cotton masks also.



IFRAH HOSIERY

Yamin

Lingerie (Women's Inner Garments) on Job Order Basis

☎ 9540753678

D-205/15 Near Faruqi Jama Masjid, Brijpuri, Delhi 110094

Business Segment: B2B - Lingerie

Udyog Aadhar No.: DL05A0005695

Product Lines & Description

All types of Lingerie (Women's Inner Garments) on Job Order Basis (Material to be supplied by the Customer) – Makes on Heavy Printed Clothes, Nylon, Hosiery, Cotton Material etc. in two qualities.

Customers

Wholesalers, Other Brands in Delhi/NCR

Areas covered

Delhi & NCR

Machines/Equipments

6 Juki machines, 2 Piko machines, 2 Mug G machine, 2 three stac machine, Attach machine & Flat machine

Branding

As per customer requirement

Commercial Terms

Packaging: No special packaging done. Packed in bulk and despatched. **Price Range:** Rs. 90 to Rs.100 for stitching only (material given by customer), per dozen pieces of simple lingerie. Rs. 300 to Rs.500 per piece (including cost of material) depending on the Product, design etc. **Payment:** On delivery. **Mode of Payment:** Cash/NEFT. **Delivery:** Hand Delivery within Delhi. **Minimum Order Quantity:** Depends on the Product and specifications.

Entrepreneur Profile

Mr. Yamin, son of a scrap dealer, came to Delhi at a very young age in search of a job and worked in a Motor Winding Shop. Later, he joined a Garment manufacturing Unit and learnt the ropes of lingerie cutting and stitching as a factory worker and gained enough knowledge and confidence to start his own enterprise. He became a Skilled Master Cutter. He started his venture, Ifrah Hosiery in 2018. He is supported by his wife Ms. Bilkis and son Mr. Shoaib. He employs 8 persons. Mr. Yamin is a Person with Disability (Orthopedically Handicapped – 70%) He takes orders on Job-Work basis from Wholesalers in Delhi, who provide the raw material. He is planning to start his own brand of Lingerie shortly. He joined ATPAR's NEDAR initiative in 2019 and is getting mentoring support as well as linkages to Market from time to time. He completed ATPAR's Entrepreneurship Development Training through NSIC in 2020.



MUDDLE ARTS

Sanjay Chauhan

Textile - Waste Recycling and management

☎ 9560686101

C-60, Rose Apartment, Chattarpur
Phase-2 New Delhi
sanjaychauhan.k@gmail.com

Business Segment: B2B Textile Waste Recycling & Management

GST Registration: 07AAMCM6765D1Z6

Udyog Aadhar No.: DLO8D0019761

Registration: Registered as Start UP under Start UP India

Product Lines & Description

Waste Segregated according to size range and sold - 1. Small Pieces as Recyclable Waste and 2. Bigger pieces as Cyclable waste.

Customers

Textile Waste bought from Textile Factories / Export Firms PAN India; Hand Segregated as per size and then sold to Waste Management / Recycling Companies PAN India. (Mostly from UP)

Areas covered

PAN Inida

Machines/Equipments

Hand Segregated

Commercial Terms

Packaging: Bulk Bundles. **Price Range:** Procurement / Selling price after segregation varies from product type / quality etc. Genral range is between Rs. 5 to Rs. 40 per KG. **Payment:** Normally Cash. Credit extended to regular and select customers after credit assessment. **Mode of payment:** Cash, All UPI accepted, NEFT. **Delivery:** By heavy vehicle arranged by local transporter. **Minimum Order Quantity:** Will depend on the distance. For long distances, it needs to be in bulk quantity.

Entrepreneur Profile

Mr. Sanjay Chauhan, a Masters in Social Work, comes from a family which is into the business of Textile Threads / Yarn. With this background, he got interested to start a business focusing on finding solution to Textile Waste. Muddle Art Pvt Ltd was formed by him in 2019 and is also registered under START UP INDIA program. He is a Person with Disability (56% Orthopedically Handicapped). Within a short span of time, the business has expanded multi-fold. He employs about 18 persons in segregating Cyclable and Re-cyclable waste. Muddle Art supports women and hires women from economically weaker sections of the society. The motto of Muddle Art is - Reduce, Re-use and Re-cycle. He is a member of ATPAR's NEDAR initiative and has been able to increase his business connects and opportunity to participate in Exhibitions / Fairs and MSME Connects



DILSHAD GARMENT

Mr. Mohd. Tariff & Mr. Dilshad

*High Fashion Embroidered Ladies
Garments for Exporters*

☎ 9873394588

☎ 9716117362

F-12, Sourabh vihar, Gali No-2,
Jaitpur, Badarpur, South Delhi
mohdearisi078600@gmail.com

Business Segment: B2B - Embroidered Garment
for Exports

GST Registration: Registered

Udyog Aadhar No.: DL0840012225

Product Lines & Description

Long Gowns , Skirt-top ,Jackets & Embroidered
Camisole (specializes in embroidery on Net)

1. Long / short gowns – Net cloth + Embroidery work
+ patched used inside with hosiery cloth // in 1
piece cloth
2. Skirt Top – Net cloth + Embroidery work + patched
used inside with hosiery cloth // in 2 piece cloth
3. Camy (Top without slips) – Net cloth + Embroidery
work + patched used inside with hosiery cloth
4. Skirt – Net cloth + Embroidery work + patched
used inside with hosiery cloth
5. Jacket- Net cloth + Embroidery work + patched
used inside with hosiery cloth

Customers

Wholesalers / Export houses / Buyers for Exporting

Areas covered

Delhi & NCR

Machines/Equipments

13 Juki machines, 2 Interlock Machines

Branding

As per provided by the customer

Commercial Terms

Packaging: Each dress packed in Poly Bag and 20
dress packed in a corrugated box. **Price Range:**

Prices will depend on the product, design and
quantity. Normal range varies from Rs. 15000/- per
piece to Rs.40000/- per piece. For bulk orders
(More than 50 pieces) discount 10%. **Payment:** 25%
advance with the order, 25% after purchasing raw
material, and balance 50% at the time of delivery.

Mode of payment: Cash / NEFT. **Delivery:** Local
orders delivered by Auto. **Minimum Order Quantity:**
As Per Requirement; However, for orders above 50
pieces, can avail bulk discount of 10%.

Entrepreneur Profile

Mr. Mohd. Tariff comes from a family of farmers.
He learnt stitching and was working on piece rate
basis with Garment Houses before he signed up
for ATPAR's Entrepreneurship Development Training
through NSIC. The training opened up his vision
and he decided to set up his own tailoring unit and
entered into partnership with Mr. Dilshad, his brother-
in-law in 2018 and invested in 10 sewing machines
and started Dilshad Garment. He currently has 13
tailors working for him. He is a Person with Disability
(Orthopedically Handicapped – 71%). ATPAR shared
the work of Mohd. Tariff with SIDBI who then decided
to feature him in the "Meet the Hero" section under
SIDBI Swavalamban program in newspapers across
India in September 2019. His quality of work has
enabled him to not only grow his business but also
get regular customers. He is aspiring to grow the
business to the next level. He became member of
ATPAR's NEDAR initiative and participated in the 6th
India International Start UP MSME Expo in 2019
held in Pragati Maidan, Delhi, through which he got
new business connects and orders.





MEETA HERO
MEETA TANI

Being a job provider rather than a job seeker

There's one old, small-scale shop. Tani may have been very unfortunate after being affected by polio in his childhood which paralyzed both his limbs on one side. But his dedication and passion towards work and life have emerged as an inspiration for many aspiring entrepreneurs. He developed an interest in tailoring sewing his uncle running a tailoring shop. After initial training from his uncle, he became a master tailor when he was still a teenager. His initial days were tough as he struggled to make with most single-handed. "I wanted to improve the quality of my job but didn't know how to go about it," said Tani. That's when he came across AFINA (Alliance for Financial Inclusion and Rehabilitation) which provides entrepreneurship development training program to entrepreneurs with disabilities and mentors them in their business. It helped him find new ways of developing his business. "After the training, I got the courage and started stitching my 10 shirts in evening hours to start a garment manufacturing unit," said Tani. Today, Tani successfully runs his enterprise 'Meeta Hero' in Indore, New Delhi. Employing eight people, he produces garments for sportswear and generates average monthly revenue of ₹1.2 lakhs to 1.5 lakhs. "I am happy to be an entrepreneur. I am a job provider, not a job seeker," said Tani. "One day I aspire to have my own garments export business. For aspiring entrepreneurs, I want to say that disability people are wanted to start their own business. With hard work, determination and dedication, one's life can change," said Tani.

SAGAR EMBROIDERY WORK

Sagar Saini

*Manufacturing – Computer
Embroidery on Garments*

📞 9582511062

Garhi Mandu, North East Delhi,
Delhi 110053

sagarsaini2111@gmail.com

Business Segment: B2B Textile - Garments -
Computer Embroidery

Udyog Aadhar No.: RJ12D0001384

Product Lines & Description

Computer Embroidery on Jeans, Kids wear, Hosiery items, Logos (School, Hospital, etc.), Vehicle Seat Cover, School Bags and Laptop Cover.

Customers

Manufacturer for B2B.

Areas covered

Mostly from Gandhi Nagar Delhi & some from Noida

Machines/Equipments

Computer embroidery machine (whenever any order comes, hires machine on rent)

Branding

No Branding or Labelling

Commercial Terms

Packaging: Packed in Bulk. **Price Range:** Varies as per design - from Rs. 10 for a normal design to

Rs.Rs.35 for heavy design. **Payment:** On delivery.

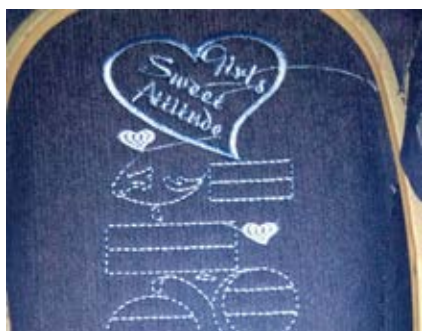
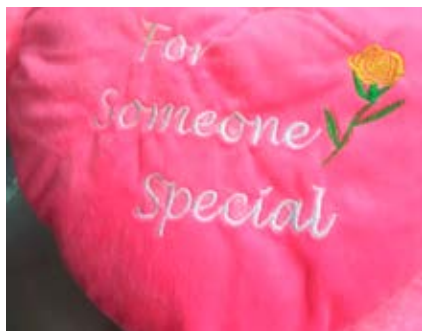
Mode of payment: Cash and NEFT. **Delivery:** Hand Delivery within Delhi. **Minimum Order Quantity:**

Will depend on the type of the product, quantity as well as the embroidery required

Entrepreneur Profile

Mr. Sagar Saini completed 12th and had to take up a job after discontinuing his graduation due to family circumstances. His father runs a petty shop in Gandhi Nagar, Delhi. Mr. Sagar Saini learnt Computer Embroidery work on Job. He has 3 years experience as a Computer Machine Embroidery operator and also manages all the operations of the Unit. He started his freelance business in April 2019 along with his job. He wants to start his own venture on full time basis. Mr. Sagar Saini is a Person with Disability (Orthopedically Handicapped – 47%).

He became a member of ATPAR's NEDAR initiative in 2020 and underwent ATPAR's EDP training through NSIC in 2020. He is being provided mentoring support by ATPAR.



POOJA FANCY & JEWELLERY

Ms. Sunita Gupta

*Manufacture of Rajasthani Jewellery
and Trading of Organic cosmetic items*

☎ 9351964876

Behind Poonam Talkies,
Sharma Complex Dausa,
Rajasthan
guptasunita962@gmail.com

Business Segment: B2B & B2C - Artificial Jewellery

Udyog Aadhar No.: RJ12D0001384

Product Lines & Description

Ear rings (Rajasthan tradition touch long & medium)
Ear Rings (Metal touching style)
Necklace (Rajasthan Kadda Style & long elevated)
Necklace (Rajasthan Kadda style & paddle style long touch).

Customers

Walk in Customers at Retail Outlet at Dausa and also at various Exhibitions / Melas. Wholesalers in Dausa & 100 Km radius. Supplies to overseas market - New York, Greece through NHFDC Foundation.

Areas covered

Pan India & abroad

Machines/Equipments

Hand Crafted

Commercial Terms

Packaging: Jewelleries in Transparent White Poly Bags.
Price Range: Depends on products. Broad range for Jewellery & Accessories per piece- Rs. 170 to Rs. 525 (10% discount on bulk orders). **Payment:** On delivery. **Mode of payment:** Cash, All UPI accepted, Also NEFT. **Delivery:** From the outlet for local customers; for outstation, by Courier.

Entrepreneur Profile

Ms. Sunita Gupta has been running the Fancy Jewellery business since 2003 and recently took up distribution of Organic Cosmetic Products. She has a retail outlet in Dausa. She has about 25 regular wholesalers to whom she supplies. Her husband, Mr. Giriraj Gupta supports her in this venture. She is a Person with Disability (Orthopedically Handicapped - 70%). She has employed 5 Persons with Disabilities. She is a member of ATPAR's NEDAR initiative and is being provided mentoring support by ATPAR.



ASWIN PEARLS & IMITATION JEWELLERY

E. Iyyappan
Ms. Rathika

Manufacture of Handcrafted Artificial Jewellery & accessories - Leather Belts, Bags etc.

☎ 9944428206

28, 4th cross street, Kavikant Nagar, Chinnaiyanpet Saran, Pondicherry- 605013
iyyapanozone@gmail.com

Business Segment: B2C & B2B - Artificial Jewellery & Handicraft

Udyog Aadhaar No.: PY03A0009782

Artisan ID: SRPCC 195040

Product Lines & Description

Artificial Jewellery, Leather product (Belt, wallet, Bags & Slippers etc.), Paper thread Lamp, Perfume Candle, Paper mache (Gift)

Customers

Walk-in Customers at the Retail outlet in Puducherry and Exhibitions across India; Some orders from Bulk customers / Wholesalers

Areas covered

Puducherry through local retail outlet; PAN India in Exhibitions

Machines/Equipments

Hand made

Commercial Terms

Packaging: Transparent white Poly Bags for Jewellery.

Price Range: Depends on products. Broad range for Jewellery & Accessories per piece- Rs.180 to Rs 550. Other Products, per piece- Rs.200 to RS. 1000.

Payment: Cash on delivery. **Mode of payment:**

Cash and NEFT. **Delivery:** By hand at Retail Outlet. Outstation, through courier.

Entrepreneur Profile

Mr. Iyyappan, a Graduate, chose to start the business of Imitation Jewellery in 2009 and he is joined by his wife, Ms. Rathika, who is involved in the design and production of jewellery. They have a retail outlet in Puducherry (through ARUMAI NGO), where the products are being sold; They participate in various Exhibitions Pan India and have been growing their business. He and his wife are Persons with Disabilities (Orthopedically Handicapped) and they have employed two Persons with Disabilities in their business. He became a member of ATPAR's NEDAR initiative, through which, he is getting mentoring support as well as connects to MSME opportunities.



HOME DÉCOR

Ms. Neeta Kisanrao Bhonsle

*Manufacture - Home Décor items &
Maharashtrian Jewellery*

📞 9867445606

Vijay Deep Building, 7th floor,
Room No-709, Noraji Road,
Colaba, Maharashtra.
swamisamarth7495@gmail.com

Business Segment: B2C - Home Décor - Handicrafts
& Jewellery

Artisan ID: WRMUC214651

Product Lines & Description

Idols of Gods in Porcelain, Marble, Fibreglass
including Flurosent Material. Jewellery -
Maharashtrian Culture based designs and products

Customers

Walk in Customers in Exhibitions and orders from
Bulk buyers

Areas covered

Pan India

Machines/Equipments

Varnish Machine

Commercial Terms

Packaging: Jewellery in Poly packaging
Idols in Carton Box. **Price Range:** Depending on
product, design and quantity. Broad range - Rs.
250 to Rs. 15000 per piece. **Payment:** On delivery.
Mode of payment: Cash, All UPI accepted, Also NEFT.
Delivery: Hand Delivered. **Minimum Order Quantity:**
Depends on the Product and specifications

Entrepreneur Profile

Ms. Neeta started her business of manufacturing
idols of GOD and Maharashtra style jewellery, with
an initial investment of Rs. 1,00,000/- . Neeta,
though just 10th pass took the brave step of getting
loan from NHFDC to follow her passion. Neeta has
regular customers and also retails in exhibitions all
over India. Neeta is proud of her achievements and
has successfully repaid her loan. Neeta has also
provided employment to 11 persons of whom 5
are Persons with Disabilities. She is a Person with
Disability (95% Orthopedically Handicapped). She is
a member of ATPAR's NEDAR initiative and is being
provided mentoring support by ATPAR.



SHRI SHYAM PACKERS

Arun Aggarwal

*Manufacturing – Packaging -
Corrugated Boxes & Cardboard Boxes*

☎ 9268287779

Factory: Krishna Vihar,
Ghaziabad
Office: Shahdara, New Delhi
arunaggarwal1062@gmail.com

Business Segment: B2B - Packaging

GST Registration: 07BHEPA7677MIZ

Udyog Aadhar No.: DL05D0004902

Product Lines & Description

Corrugated (3 Ply & 5 Ply) Boxes & Cardboard Boxes
Duplex box (for medicine packing), Boxes for -
Chapati Makers, Cable Rolls, Induction Stove,
Electrical Switches etc., Generic Cartons, Graphic
Designed - Color Printed Boxes, Laminated Boxes etc.

Customers

Original Equipment Manufacturers, Wholesalers, India
Mart and also a few Retailers

Areas covered

Delhi & NCR, PAN India. Outside India through 3rd
Party Buyers

Machines/Equipments

Die Cutting machine, Boardcutter, Pasting machine,
Stitching machine, Rotary machine, Dapress machine
& Lamination machine

Branding

Only Branding approved by the customer is used

Commercial Terms

Packaging: As per Customer requirement. **Price**

Range: Depends on size, quantity and specifications.

Range per piece - Rs. 4 to Rs. 27/- Graphic
Designing and Label costs extra. **Payment:** 50%
advance with Order and rest on delivery. Credit
extended for Limited Period to regular old customers

with long-standing relationship. **Mode of payment:**

Cash, All UPI accepted, Also NEFT. **Delivery:** Typically
in one weeks time; All products delivered by Tempo/
Truck etc. based on quantity. **Minimum Order**

Quantity: 2200 Nos. for boxes in price range Rs. 4 to
5 per piece. 1200 Nos. for boxes in price ranges of
Rs. 10 -12 per piece

Entrepreneur Profile

Mr. Arun Aggarwal has been in the packaging
business since 1988 and started his own venture
- Ishwar Packers in 1988, named after his father.
However, due to his wife's health issues, he had
to close this business in 2011. Unfortunately his
wife passed away. After this, and after a break of
5 years, he started Shri Shyam Packers in 2015.
His experience, competence and knowledge of the
Industry has enabled him to ramp up his business
within 4 years and re-acquire many of his old
customers. He is supported by his son, Mr. Akansh,
who is a Graphic Designer as well. Six persons are
employed in the factory. Mr. Arun Aggarwal is a
Person with Disability (Orthopedically handicapped
- 90%). He underwent ATPAR's Entrepreneurship
Development Training through NSIC in 2018 and
subsequently became a member of ATPAR's NEDAR
initiative. Through this association, he participated
in MSME Events like 6th India International MSME
Startup Expo conducted in Delhi in 2019, where he
got orders from buyers for international suppliers.
He is currently planning to expand his business by
adding a Corrugator to his existing line to address
the growing needs.



VAIBHAV ENTERPRISE

Anil Kumar

Eco friendly Paper Plates & Bowls

☎ 8510938557
☎ 7678182488

Mohan Nagar Ghaziabad
anil73@gmail.com

Business Segment: B2B Eco Friendly Plates & Bowls

Udyog Aadhar No.: UPA0024332

Product Lines & Description

Paper Plate & Bowl: Laminated or Silver Foil base - Paper Bowls (5.5" & 6") & Paper Plates (5", 6" & 7") using 100 GSM Paper

Production capacity - 24,000 pieces per day

Customers

Wholesalers for Paper Plates & Bowls

Areas covered

Ghaziabad for Paper Plate & Bowl

Machines/Equipments

1 Paper Plate / Bowl - Machine with double Die-Cutting attachment

Branding

No Branding

Commercial Terms

Packaging: Paper Plate & Bowls: 25 pcs, 30 pcs, 40 pcs, 50 pcs, 100 pcs or as per customer requirement in Transparent Polythene Packs. **Price Range:**

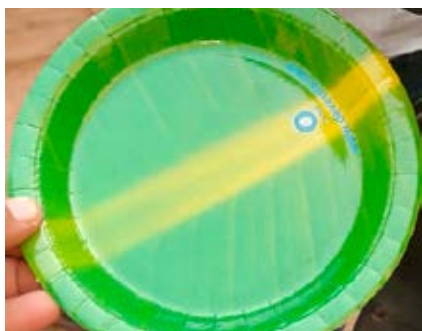
Depending on sizes - Paper Bowls - Rs. 18 to Rs. 20 per 100. Paper Plates - Rs. 20 to Rs. 40 per 100.

Payment: Paper Plates & Bowls - Cash on delivery.

Mode of payment: Cash, UPI, NEFT. **Delivery:** Paper Plate & Bowl: Delivered by local transport. For bulk orders, transport as per customer requirement - cost extra. **Minimum Order Quantity:** Paper Plate & Bowls - No restriction as it is standard product

Entrepreneur Profile

Mr. Anil Kumar, is a Person with Disability (Orthopedically Handicapped above 50%) and a wheelchair user. He worked as Power Press Operator for 4 years and later started a small business of his own in the year 2001 using Hand Press. He took small job works initially and gradually moved to making some parts for Auto Ancillaries. In the year 2003, started manufacturing Steel Drum Locking Rings and established his business in the name of Shyam Metals. He was producing Drum Sealing Rings for drum upto 20 Lts. He supplied to customers from Delhi / NCR & UP. The operations of the factory had to be stopped by end of year 2014, as his wife fell seriously ill and later, unfortunately, despite all the efforts, passed away in the year 2016 leaving behind a young child. Though he has all the machines, this business is temporarily shut from 2018. He underwent ATPAR's Entrepreneurship Development Training through NSIC in 2018 and later became member of ATPAR's NEDAR initiative. As a member of NEDAR, ATPAR has been mentoring him regularly and when ATPAR got a Automatic Paper Plate & Paper; Bowl making machine, the same was leased to him to help him start earning a livelihood. Due to his technical competence, he has been able to operate the machine to full potential and grow the business within short time. He is looking to grow this business and also to restart his sheet metal work business in the near future, as he has all the machineries required for sheet metal work.



J I HERBAL J I LLP

**Ghanshyam Singh
Vikas Kumar**

*Spice Grinding &
Indian Spice Mix (masala)*

☎ 9313672969

House No – 100, St No – 5,
Mahalaxmi Vihar, Karawal Nagar,
Delhi - 110094
jiherbalji@gmail.com

Business Segment: B2B - Indian Spice

Udyog Aadhar No.: DL05A0005427

Artisan ID FSSAI. Registration No.:
23317004000088

Product Lines & Description

All Type of Masalas – Haldi, Mirchi, Dhaniya, Aallu pitti masala, Chat masala, Kitchen king, Sonth, Chana Masala, Kasturi Methi, Garam Masala, Kashmiri Mirch, Jeera, Ajjwain, Javitri, Loung, Ilaichi etc. Pack sizes from - 50 gms to 1 KG for most products. Raw spices also traded in bulk to wholesalers.

Customers

Distributors, Wholesalers and direct bulk customers like Hotels, Retail Shops etc.

Areas covered

Delhi & NCR

Machines/Equipments

1 Grinding and 3 Packaging Machines

Branding

Own Branding

Commercial Terms

Packaging: Packed in Laminated Polythene packets.

Price Range: Prices according to the Products and the pack size. Generally packing is between 50 gms to 250 gms and prices vary from Rs. 10 to Rs. 70 per packet. **Payment:** 15 days credit upto a value of Rs. 50000/-, for regular customers after verification.

Mode of payment: Cash & NEFT. **Delivery:** Free

Delivery (Scooty, Bike & Tempo, as per quantity within 10 Kms range) Deliveries to locations above 10 Kms is done through Courier at extra cost to Customers.

Minimum Order Quantity: No restrictions

Entrepreneur Profile

Mr. Ghanshyam runs a Kirana Shop (Grocery shop) and was just about managing to make ends meet. He is a Person with Disability (58% Orthopedically Handicapped) As his Kirana business had become stagnant, he was looking for opportunities to start a new business when he came across ATPAR and underwent ATPAR's Entrepreneurship Development Training through NSIC where he learnt how to grind and package spices. After doing some trials at the NSIC Okhla Incubation Center, he test-marketed the same at his Kirana Store and as the quality was good, demand for his product increased which gave him the confidence to enter into a partnership with Mr. Vikas and start Ji Herbal Ji in 2019. The venture is a registered LLP. Mr. Ghanshyam looks into production, while his partner handles marketing. In order to grow the business, they are looking to appoint Distributors for Delhi and nearby States. He currently employs 3 Persons. He became a member of ATPAR's NEDAR initiative and got opportunities to participate in MSME events like - 6th India International Start UP MSME Expo, Ekam Fest etc., through which, he could increase his sales and also get new business connects.



JAI ENTREPRISE

Jai Prakash

*Assembly & Manufacture of
Audio Speakers*

☎ 9625593495
☎ 9953277491

572, Bhagat Singh Colony,
Gali No 11, Karawal Nagar,
Delhi 110094
jaiprakashadss@gmail.com

Business Segment: B2B - Audio Speakers

Udyog Aadhar No.: DL05A0005416

Product Lines & Description

Small speaker - 20 W to 50W

Big speaker - 240 W to 1000W

Customers

Wholesalers in East Delhi and also to Companies on
Outsourced work basis

Areas covered

Delhi

Machines/Equipments

Magnetizer - 2 (1 small and 1 big). Amplifier.

Branding

As per Customer requirement

Commercial Terms

Packaging: Each Speaker packed in Corrugated Box -
Brown / Plain / Colour as per customer requirement.

Price Range: Small Speakers - 3" to 4"* - 20 W: Rs.
17 to Rs.30 / 6" to 10"* - 50 W - Rs. 90 to Rs. 150
* Depends on quality. Other Speakers- 12" 240 W -
Rs. 750 / 15" 750 W - Rs. 2200 / 18" 1200 W -
Rs. 7500. **Payment:** Advance at the time of order for
bulk orders. For rest, payment against delivery. **Mode
of payment:** Cash & NEFT. **Delivery:** Delivered by own
transport. **Minimum Order Quantity:** Small Speakers
- 3" to 4"* - 20 W : 1000 pcs / 6" to 10"* - 50 W -
100 pcs. Other Speakers- 12" 240 W - 50 pcs / 15"
750 W - 5 pcs / 18" 1200 W - 2 pcs.

Entrepreneur Profile

Mr. Jai Prakash started to work from young age. Had
worked in Printing Press, Toy Factory and lastly in
Audio Speaker Manufacturing Unit for four years.
After learning the process completely, he started his
own venture to Assemble Audio Speakers in 2016.
Since then, has been growing his business and he
produces about 25000 small speakers per month.
He has employed three people, including one Person
with Disabilities.

He underwent ATPAR's Entrepreneurship Development
Training through NSIC and later became a member
of ATPAR's NEDAR initiative. As a member of NEDAR,
he was recommended by ATPAR to SIDBI to provide
support under their Swavalamban Program to buy
a Bigger Magnetizer, which will enable him to make
Speakers upto 18" and SIDBI has supported him
with a grant for the purchase. With this, production
capacity has increased multifold. He is a Person
with Disability (85% Orthopedically handicapped)
and a wheel-chair user. With the second Magnetizer
in place, he has started to expand his business and
customer base.



NSIA ENTERPRISES

Manish Kumar

*Assembly & Manufacturing -
Audio Speakers*

☎ 9810380842

B-134/A, Street No - 4,
Rama Garden, Karawal Nagar,
North East Delhi,
Delhi - 110094

mkmanishmeen7@gmail.com

Business Segment: B2B - Audio Speakers

Udyog Aadhar No.: DL05A0006372

Product Lines & Description

Small speaker 20 W (3" - 4")- 30W (5")

Medium speaker-Subwoofer High Q 50W (6")

Big speaker-Sub Woofer High Q 120W (8")

Big speaker- 120W (8")

Customers

Wholesalers in Delhi and to Factories on outsourced basis

Areas covered

Delhi/NCR

Machines/Equipments

Magnetizer - 1, Amplifier - 2

Branding

As per Customer requirement

Commercial Terms

Packaging: Individual speakers in loose packing;

Number of speakers in a Corrugated box. **Price**

Range: Small Speakers per pc- 3" to 5" - 20W / 40W: Rs. 13.50 to Rs.40. 6" - 50W - Rs. 150 to Rs. 157. 8" - 80W - Rs. 142 to Rs. 187 *price depends on quality. **Payment:** 25% Advance with order and balance on delivery. **Mode of payment:** Cash &

NEFT. **Delivery:** Delivered by Scooty. **Minimum Order Quantity:** 3" to 5" - 20 W / 40 W: 600 pcs. 6" - 50 W - 500 pcs. 8" - 80 W -300 pcs

Entrepreneur Profile

Mr. Manish Kumar is a B Com Graduate and has been running a Coaching Center since 2010. He is a Person with Disability (Orthopedically Handicapped 70%). In 2019, he started the business of assembling of Audio Speakers in addition to his coaching Business, to increase his income. His father was in Car Seat Cover Business. He is supported by his wife Ms. Pinky in the Speaker Assembling work. He became member of ATPAR's NEDAR initiative in 2019. Within a short span of time, he has been able to get regular customers for his product and he is planning to expand his Speaker Assembly business. He underwent Entrepreneurship Development Training of ATPAR through NSIC in 2020 and is being provided mentoring support by ATPAR.



M K ENTERPRISES

**Umesh Kumar
Ghanshyam Singh**

*Assembly & Manufacturing –
LED Bulbs*

☎ 9910273407
☎ 9313672696

A-24/2, Steer no- 4,
Nala Road Bhagirathi Vihar,
Delhi 110094
2018umesh88@gmail.com

Business Segment: B2B - LED Bulbs

Udyog Aadhar No.: DL05D0005648

Product Lines & Description

LED BULB - 9W & 12 W with 2 year warranty
5W, 7W, 15W LED Bulbs will be added soon

Customers

Distributors, Wholesalers and Retailers in Delhi

Areas covered

Delhi/NCR

Machines/Equipments

Holder Fitting and Assembling machines

Branding

Own Brand - DIVYA LED LIGHTS

Commercial Terms

Packaging: Each bulb is packed in Printed Cardboard box. For bulk buyers, 10 Bulbs in each Polybag. **Price**

Range: Rs. 55 per piece of 9W bulbs - wholesale rate. **Payment:** Cash on delivery. **Mode of payment:** Cash, All UPI accepted, Also NEFT. **Delivery:** Hand Delivery within Delhi. **Minimum Order Quantity:** No restriction.

Entrepreneur Profile

Mr. Umesh is a graduate and after working in corporate for few years, he chose to start his own NGO and Coaching Center. He underwent ATPAR's Entrepreneurship Development Training through NSIC and later became member of NEDAR. With

the aspiration to grow his income, he was looking at options to take up new business. Mr. Ghanshyam, another NEDAR member and ATPAR trainee, was also looking to take up a new business apart from his Spice Business. Together, both of them set up MK Enterprises in partnership to assemble LED bulbs and market, in the year 2020. Both of them, as NEDAR members are working together to strengthen the business.

Mr. Umesh takes care of manufacturing and Mr. Ghanshyam looks after Marketing. Both of them are Persons with Disabilities (Orthopedically Handicapped). They plan to manufacture full range of LED and Mercury Vapour Lamps and grow the business in the Industry Segment.



- 90% ENERGY SAVING**
- LONG LIFE**
- ELECTRICITY REDUCTION**
- ECO-FRIENDLY**
- NO HEAT RAY**

DIVYA LED LIGHTS

ETERNAL SHINE

LED LAMP

5/7/9W

Contact Person:- Mr. Ghan Shyam Singh:- 9313672886, Mr. Umesh Kumar:- 9910273407

Address > A-24/2 Street No-4 Nala Road Bhagirothi Vihar North East Delhi-110094

RANI BENNUR INDUSTRY

Imtiaz Ahmed Kachvi

*Manufacture - Assistive Device -
Customized Portable Tricycle.*

☎ 9886808045

Cyclegar street,
Ranebennur, Dist: Haveri,
Karnataka - 581115
imk.portablecycle@gmail.com

Business Segment: B2C - Portable Tri-Cycle

Udyog Aadhar No.: KR17A0003503

Product Lines & Description

Portable Tricycle with Steel Chair Seat / Cushion Chair Seat. Tricycle for Disabled persons with side pedal / front pedal

Customers

Persons with Disabilities

Areas covered

Karnataka

Machines/Equipments

Welding machine, Grinding machine, Compressor, Drill machine.

Branding

Own Brand

Commercial Terms

Packaging: Regular cover per piece. **Price Range:** Portable Tricycle with Steel Chair / Cushion Chair Rs. 5,000. Tricycle for Persons with Disabilities (manual) with side pedal / front pedal - Rs. 8,000
Transportation extra. **Payment:** Cash on delivery.
Mode of payment: Cash. **Delivery:** Ex Manufacturing Unit; Delivery By Train; Bulk Quantity by Road. Cost of transportation extra. **Minimum Order Quantity:** Not restricted.

Entrepreneur Profile

Mr. Imtiaz Ahmed Kachvi, is a Person with Disability (Orthopedically Handicapped 80%) and is a Wheelchair User. He used to travel by train often and found it difficult to navigate his wheelchair in narrow spaces within the train and also in crowded areas. This need drove him to design a unique portable tricycle which won the National Award for Innovative Design for Assistive Device at the hands of Hon'ble President of India, Late Shri Abdul Kalam. The saying "Necessity is the mother of invention" is true in the case of Mr. Imtiaz Kachvi. Seeing the same, many Persons with Disabilities wanted him to make similar tricycles for them. This made him to start his venture in 2013. He makes these on order and where necessary, customizes them also. He is now planning to ramp up his production and reach larger markets in India. He became a member of ATPAR's NEDAR initiative in 2019 and later completed Entrepreneurship Development Training of ATPAR through NSIC. He is getting mentoring support from ATPAR.



MK.SS ALUMINIUM FABRICATORS

☎ 9650624075

Shivkant

Construction Exterior & Interior Finishing - Paint, Tiles, Aluminium, Steel & Glass, Aluminium Windows / Steel Grills etc.

K-46, Gali No.3 , Kanhiya Vihar
Johripur, Delhi 110094
shivkantrekha1987@gmail.com

Business Segment: B2B & B2C - Construction - Exterior & Interior Finishing

Udyog Aadhar No.: DL05A0005649

Product Lines & Description

Aluminum Alco panels/ Stainless Steel & Steel products like doors, windows, rolling shutters, fences etc. - Customized as per design and requirement on Order / Contract Basis Manufacturing, Erection and Commissioning. Takes up all interior works like - Floor Finishing, Tiling, POP Work, Wall Painting, Aluminium & Glass Decoration on Contract basis.

Customers

Builders, Contractors, Corporates, Individuals

Areas covered

Delhi, NCR

Machines/Equipments

4 Cutter Machines, 3 Welding machines, 2 Finishing & Polishing machines.

Commercial Terms

Packaging: Completed at Site. **Price Range:** Price as per design and quantity of work. **Payment:** As per terms of contract. Advance in case of large orders for mobilization. **Mode of payment:** Cash, All UPI & NEFT. **Delivery:** At site. **Minimum Order Quantity:** Not restricted.

Entrepreneur Profile

Mr. Shivkant ran a successful small Aluminium Fabrication business since 2005. However, he met with a major accident (electrocution) and lost one leg and hand resulting in 90% Orthopedic Disability causing temporary closure of his work. He had lost all hope when he came to ATPAR and underwent ATPAR's Entrepreneurship Development Training through NSIC in 2017. Post training, he regained the confidence to restart his business. He is a member of ATPAR's NEDAR initiative. He is getting mentored by ATPAR regularly. Currently he has a team of 10 persons working under him and is able to undertake 2 to 3 projects at a time. He is planning to expand his business by taking up orders for large Corporate and Government Projects.







Service Businesses

MATA JI TELECOM

Murari Lal

*Service – Printing - Documentation
and Common Service Center*

☎ 7011344584
☎ 011 22625716

C-3/72, New Kondli, Mayur
Vihar, Phase-3, Delhi-96
murarilalkardam@gmail.com



Business Segment: B2C - Printing - Documentation
& Digital Service - Common Service Center

Udyog Aadhar No.: DL02D0015323

Certificate of Establishment: 2017045920

CSC Id: 114173540013

Product Lines & Description

Printing & Photocopying: Internet based work
Common Service Center: PAN Card, Recharges (Dish
TV, Mobile etc.), Zero Balance Bank A/C opening,
Payment Transfer to Banks, Other services like –
Passport appointments, Air & Rail ticket booking etc.
Mobile Accessories: Chargers, Screen Guard,
Headphone.

Customers

Walk in Customers

Areas covered

Local area near his outlet; Students for Printing &
Photocopying

Machines/Equipments

Desktop computer, Printer, Lamination Machine,

Photocopier & Card Swipe Machine

Branding: As per CSC norms

Commercial Terms

Price Range: For CSC - as per rates fixed by agency
Other services, prices as per prevailing market
rates. **Payment:** On completion of service. **Mode of
payment:** Cash/UPI. **Delivery:** At the outlet.

Entrepreneur Profile

Mr. Murari Lal started his Telcom shop in 2016 after
closing his previous business of Pan shop. He is a
Person with Disability (orthopedically handicapped
- 75%) and is a wheel chair user. He underwent
ATPAR's EDP training certified by NIESBUD in
2017. He is a member of ATPAR's NEDAR initiative
and when Common Service Centre business was
introduced by ATPAR in 2019, he signed up for the
same as additional business to increase his income.
In June 2020, he bought a Photocopier with 50%
funding support from ATPAR's well wisher. He is in
the process of expanding the photocopying business
as well.

COMMON SERVICE CENTER

YUMMY TUMMY TIFFIN SERVICE

Ms. Gayatri Sharma

*Common Service Center & Home
Delivered Tiffin Service*

☎ 98711 55649

Khasra No -37/4, Street No
-13, Jharoda Extn Village,
Burari North Delhi,
Delhi - 110084
gscraftsdelhi@gmail.com



Business Segment: B2C - Digital Service & Food Supply

CSC Id No.: 111767660012

Product Lines & Description

Common Service Center: Economic Survey as Supervisor. **Tiffin Service:** Home Delivery - To students & local community in the nearby area

Customers

Walk in Customers for CSC
Monthly customers (Students) for Tiffin Service

Areas covered

Near her area

Branding

As per CSC Norm for CSC. Own Branding for other

Commercial Terms

Price Range: CSC - as per Govt. Directive; Rest as per market practices. **Payment:** CSC on completion of service. Advance payment for tiffin service. **Mode of payment:** Cash/UPI. **Delivery:** CSC - at location Tiffin - to Homes of customers.

Entrepreneur Profile

Ms. Gayatri Sharma is a single mother with young son. She is a Person with Disability (Orthopedically handicapped 72%). She attended ATPAR's EDP training through NSIC in 2018. After this, she got the confidence to start a business along with her regular job in a CA firm. Thereafter, she became a member of ATPAR's NEDAR initiative. She registered for Common Service Center VLE role in 2019 after understanding about this business opportunity in a meeting of NEDAR members conducted by ATPAR. Then she started Tiffin Service in 2020. She is planning to focus on Tiffin service and grow the business.

BHUMI GALAXY

Subhash Kumar

*Service – Printing - Documentation
and Common Service Center*

📞 7065109892
📞 9717891617

Kh-1200, Kushak No-2, Near Sant
Sujan Singh Inter National School,
Kadipur, North West Delhi - 110036
subhashkumar7775@gmail.com



Business Segment: B2C - Printing - Documentation
& Digital Service - Common Service Center

Udyog Aadhaar No.: DL06D0030096

Other IDs: CSC Id: 262521730014

Product Lines & Description

Printing & Photocopying; Internet based work
Common Service Center - PAN Card, Recharges (Dish
TV, Mobile etc.), Zero Balance Bank A/C opening,
Payment Transfer to Banks, Other services like -
Passport Appointments, Air & Rail Ticket Booking,
Money Transfer etc.

Customers

Walk in Customers

Areas covered

Local area near his outlet

Machines/ Equipments

Desktop computer, Printer, Biometric device-MYNTRA
& Card Swipe Machine

Branding

As per CSC norms

Commercial Terms

Price Range: For CSC - as per rates fixed by agency
Other services, prices as per prevailing market
rates. **Payment:** On completion of service. **Mode of
payment:** Cash / UPI. **Delivery:** At the outlet.

Entrepreneur Profile

Mr. Shubhash Kumar started his Telcom shop in
March 2020 after closing his previous business
of Ayurveda Medicine sales. He is a Person with
Disability (Orthopedically Handicapped - 80%).
In 2002, he got paralyzed, which affected his left
side; was bed-ridden for five years. Then he started
co-ordination job in a school of his friend; later, he
started working as Salesman for Ayurvedic Medicine,
in wholesale market. He also had his own Ayurvedic
Medicine Shop, which he took care after working
hours. However, he closed this business and started
Documentation / Digital services business. He
underwent ATPAR's EDP training through NSIC in
2020 and later became a member of ATPAR's NEDAR
initiative. He is being provided mentoring support by
ATPAR. Through NEDAR, he got opportunity to register
under Common Service Center VLE Role. He has
qualified in the CSC VLE exams and is ready to start
full range of Services of CSC.

EDIFICE HOME TUTOR

Parvez Khan

Coaching - Providing Tutors for Home Tuition

📞 9873330232

C-54, Racquet Court Road near
Vidhan Sabha Metro Station,
Delhi 110 054

khan.parvez85@gmail.com



Business Segment: B2C - Education - Coaching - Providing Tutors for Home Tuition.

Product Lines & Description

Provides home tutors for Students (CBSE & ICSE) from Class 1 to 12

1st to 8th - one tutor for all subjects.

9th to 12th - one tutor per subject

English Speaking Course - Basic & Advanced

Customers

Students from Class 1 to 12 (C.B.S.E and I.C.S.E)

Areas covered

Mostly North Delhi and a few from East Delhi

Branding

Own Branding

Commercial Terms

Price Range: 1st to 5th fees - 4000 per month (All subjects). 6th to upto 8th fees - 5,000 to 6,000 per month (All subjects). 9th to 10th fees - 400 to 500 per class (per subject). 11th to 12th fees - 600 to 700 per class (per subject). **Payment:** After placement of Tutor. **Mode of payment:** Cash/UPI. **Delivery:** At respective homes.

Entrepreneur Profile

Mr. Parvez Khan, a Post Graduate in English with B.Ed. Degree, after working in BPO and Hospitality Industries for about 5 years, decided to start his own Tuition Center in 2014. However, to grow the business, he changed the business model in 2016 and registered in Just Dial as Tuition Bureau wherefrom Tutors are provided to Students who require the services and Mr. Parvez Khan gets paid for placement of each tutor. Today, he has 45 Tutors working in the Bureau. Apart from teaching school syllabus, he also started English Speaking course at two levels - Basic and Advanced and both are popular. Mr. Parvez Khan is a Person with Disability (Orthopedically Handicapped 90%). He underwent ATPAR's Entrepreneurship Development Training through NSIC in 2018 and became member of ATPAR's NEDAR initiative. Availing ATPAR's mentoring services regularly, he has been able to plan his next steps to grow his business. He is currently planning to launch an APP and website to increase his business.

BEST COACHING CENTER

CRAFTO - GRAMS

Azeem Ansari

*Service - Education - Coaching Center
Manufacture - Household Industry -
Gifting - Handicraft*

☎ 9971640822

D 137, Mauzi wala bagh,
Azadpur, Delhi
azeemjnv@gmail.com



Business Segment

B2C - Education - Coaching

B2C - Manufacture - Household Industry - Handicraft
- Gifting

Udyog Aadhaar No.: DL06D0031134

Product Lines & Description

Coaching: From Class 1 to 8: All subjects by one tutor. From Class 9 to 12 : Subject-wise tutors
Class 1st to 12th standard for all subjects (Total Student 70-80)

Handcrafted Gift items: Made of paper, wood, cork, colored thread; Customized cards for Valentines Day and other such Occasions.

Customers

Coaching: Students of Class 1 to Class 12 living nearby. **Gifting:** Corporates / Institutions / Individuals connecting through social media

Areas covered

Local area for Coaching. Gifting - any area

Branding

Coaching - Own Brand

Gifting - as per Customer requirement; Cost extra

Commercial Terms

Price Range: Coaching: Class 1 to 8 - Rs. 350 p.m for all subjects together. Class 9 to 12 - Rs. 300 per subject per month. Gifting: Price depends on product, volume, finish, labelling etc. Range - Rs. 60/- to Rs.3000/- **Payment:** Coaching - Monthly. Gifting - Payment on delivery. **Mode of payment:** Cash/UPI. **Delivery:** Coaching - at site. Gifting - Wrapped with simple paper and packed in transparent poly bag

Entrepreneur Profile

Mr. Azeem is pursuing his B.com studies and is also running a Coaching Center since 2017 which caters to 35 to 45 students per month. In 2019, Azeem completed ATPAR's Entrepreneurship Development Training through NSIC and became a NEDAR Member. During the training and subsequent mentoring he decided to convert his craft hobby to a business and thus started "CRAFTO-GRAMS" in addition to his coaching. Mr. Azeem makes handmade customized greeting cards and gift items using materials like paper, wood, cork, thread etc., with customized messages on them. He also sources craft items from other artisans and markets them. Currently Azeem is working on setting up budhumonkey.com, a site through which he plans to sell his products. He is a Person with Disability (Orthopedically Handicapped 81%).

GOPAL TUITION CENTER

Gopal Kumar

Service – Education - Coaching

☎ 7827424017

Asola, Fatehpur Beri, South
Delhi, Chattarpur New Delhi
gopalkmr9@gmail.com



Business Segment: B2C - Education - Coaching

Udyog Aadhaar No.: DL08D0024780

Product Lines & Description

Coaching of students in classes 1 to 8 - all subjects;
Maths and English for Class 9 to 12

Customers

Pre-registered students from Class 1 to Class 12

Areas covered

In the local area

Branding

Own Brand

Commercial Terms

Price Range: Class 1 to 8 - monthly fees (all subjects). Class 9 to 12 - only Maths and English

and fees is per subject & monthly. **Payment:** Cash at the end of the month. **Mode of Payment:** Cash. **Delivery:** At the center.

Entrepreneur Profile

Mr. Gopal Kumar, a graduate, started Tuition Business, focusing on School Students in nearby area, in 2014 and has since been growing the same. He is a Person with Disability (Orthopedically Handicapped 90%) and a wheel chair user. After completing ATPAR's EDP training through NSIC in 2018, he joined ATPAR's NEDAR initiative. Through NEDAR, he is getting mentored and also gets new ideas to enhance his income. After understanding Kwaliti Walls Ice Cream business in a NEDAR meeting, he is now considering to take this in addition to the Tuition business, using his existing premises, thus increasing his income.

MANJEET COMPUTER INSTITUTE

Keshav Kumar

*Service - Education - Coaching &
Computer training*

☎ 9718313435

C- 211 Sec- 3, Phase - 1,
Amberhai, Dwarka Sec - 6, Delhi
Cantonment, Delhi - 110075
keshavbab45@gmail.com



Machines/ Equipments

Four Desk Top Computers

Branding

Own Brand

Commercial Terms

Price Range: As per prevailing market rates. **Payment:** Monthly. **Mode of Payment:** Cash.

Entrepreneur Profile

Mr. Keshav Kumar has been running his Coaching center since 2015. He teaches the Students coming from both CBSE & ICSE streams in Geography, History and English. He has consistent business and has been able to grow the business steadily. He is a Person with Disability (Orthopedically Handicapped 100%) and a wheel chair user. He attended ATPAR's Entrepreneurship Development Training through NSIC and also became a member of ATPAR's NEDAR initiative. He has been exposed to new business ideas like Kwality Walls Ice Cream Business, E-Rickshaw Battery Charging Business, Water ATM on E-Rickshaw, Common Service Center etc. in the NEDAR meetings. He is now planning to add Kwality Walls Ice Cream business to his current coaching business. He aspires to start a Mustard Oil Extraction Unit in due course of time.

Business Segment: B2C - Education - Coaching

Udyog Aadhaar No.: DL10E0017244

Product Lines & Description

Tuition - CBSE & ICSE Students- from Class 1 to Class 10. Basic Computer Training & Basic Tally Software Training.

Customers

School Students - CBSE & ICSE- for Tuition - Class 1 to Class 10. Rest open to all

Areas covered

From Local area nearby - Dwarka A & C Blocks, New Delhi

MEENA STUDY POINT

Manish Kumar

Service - Education - Coaching

📞 9810380842

B-134/A, Street No - 4, Rama Garden, Karawal Nagar, North East Delhi, Delhi - 110094

mkmanishmeena7@gmail.com



Business Segment: B2C - Education - Coaching

Udyog Aadhaar No.: DL05A0006372

Product Lines & Description

Tuition for students from Class 1 to Class 12 for all subjects

Customers

Students from Class 1 to Class 12

Areas covered

Nearby locations

Branding

Own Brand

Commercial Terms

Price Range: Varies as per the Class. **Payment:** Monthly. **Mode of Payment:** Cash.

Entrepreneur Profile

Mr. Manish Kumar is a B Com Graduate and started the Business of Coaching School Students from Class 1 to 12 on all subjects. He is employing two more teachers in his Coaching Center. About 70 to 80 students are availing the tuition services. In order to enhance his income, he got trained in assembling Audio Speakers and started this business in 2019 and is working to grow this business, in which his wife, Ms. Pinky also helps him. He is a Person with Disability (Orthopedically Handicapped - 70%). He is a member of ATPAR's NEDAR initiative which has enabled him to understand his business better and link with other entrepreneurs in the Group. He has undergone ATPAR's Entrepreneurship Development Training through NSIC in 2020 and is being mentored by ATPAR.

COACHING & NIOS CENTER AND CSC

Umesh

*Service - Education - Coaching &
NIOS Study Center*

☎ 9910273407

A-24/2, Street No- 4, Nala
Road, Bhagirathi Vihar,
Delhi 110094
2011umesh88@gmail.com



Business Segment: B2C-Coaching & Digital Service

CSC ID: 666471440013

Product Lines & Description

CSC center- PAN card, Recharges (Dish, mobile, etc.)
Coaching Center – Spoken English Course
NIOS Study Center - 2 Sessions per annum 25
students per session

Customers

Students from nearby areas

Areas covered

Nearby Localities

Machines / Equipments

2 Computers & 1 Printer

Branding

As per Norms for CSC & NIOS

Commercial Terms

Price Range: CSC & NIOS - as per Govt. norms;
Rest as per market practices. **Payment:** CSC - On
completion of service; Coaching - Monthly
NIOS Study Center - as per agreement with NIOS.
Mode of Payment: Cash / UPI / NEFT.

Entrepreneur Profile

Mr. Umesh, a Graduate, after working with Corporates including BPO industry, started his Coaching Center in 2017. He underwent ATPAR's Entrepreneurship Development Training through NSIC in 2018. Thereafter, he started NIOS Study Center. He became a member of ATPAR's NEDAR initiative in 2019 and got new business ideas in the mentoring meetings and chose to take up Common Service Center business in addition to his current businesses and started it in 2019. He is a Person with Disability (Orthopedically Handicapped 50%). He also runs an NGO - Atulya Divyang Seva Samiti, through which he trains Persons with Disabilities on different skills.

HEMA SILAI CENTER

Hemlata Joshi

Service - Education - Skill Development

📞 9899662548

Hema Silai Center, L - 1st,
122 Block - 3, Sangam Vihar,
Khanpur, Delhi - 80
344hemajoshi@gmail.com



Business Segment: B2C - Education - Skilling

Udyog Aadhaar No.: DL10E0017244

Product Lines & Description

6 Months' Course on Stitching - Suit, Salwar, Frock, Lehenga, Blouse, Petticoat, Kids Wear, etc. (All Material to be brought by trainees)

Customers

Girls / Women from Sangam Vihar, Khanpur and nearby areas

Areas covered

Sangam Vihar, Khanpur and nearby areas

Machines / Equipments

8 Sewing Machines

Branding

Own branding

Commercial Terms

Price Range: As per prevailing market rates. **Payment:** Monthly. **Mode of Payment:** Cash.

Entrepreneur Profile

Ms. Hemlata Joshi is a trained teacher in Tailoring and she was teaching in an NGO. However, once the Project closed, she decided to start her own Tailoring School (Silai Center) in 2014. She is a Person with Disability (Orthopedically Handicapped 40%). She runs 6 monthly courses which is attended by girls & women from Sangam Vihar, Khanpur and nearby areas. She joined ATPAR's NEDAR initiative and got connected to other members in tailoring business. She is planning to not only expand her tailoring unit, but also start a Beauty Parlor in her premises in partnership with another person.

MALIK SCRAP DEALERS & AQUARIUM CENTRE

Gulzar Malik

*Service - Waste Collection and Disposal
Retail - Household Aquarium and
Ornamental Fish*

☎ 8383066403

Scrap Shop: Mangal Bazaar
Road, Gali no-1,
Sangam Vihar, New Delhi.
Aquarium Shop: Sector 17,
Faridabad



Business Segment

B2C & B2B -Waste Collection and Disposal
B2C - Retail - Household Aquariums and Ornamental
Fishes

Product Lines & Description

Scrap: Bought from local scrap dealers, segregated
(glass, iron, tin, lead, plastic etc.) & sold to recyclers.
Aquarium of different sizes, Ornamental Fishes,
Marbles / Pebbles and Air Filters
Aquarium servicing

Customers

Small Scrap Dealers
Re-cycling Factories for selling

Areas covered

Waste Collection and Disposal: South Delhi
Aquarium & Ornamental Fish: Sector 17, Faridabad

Commercial Terms

Price Range: Scrap Price as per prevailing market
prices for the material content

Aquarium- Size, Price per piece without fish &
accessories 1.5 x1.5 feet to 6.0 x2.5 ft - Rs.
2000/- to Rs.7000/-

Fish Rate- Moly, Gold Fish, Shark Fish, Oscar Fish -
price depending on Fish type and Size - Range Rs.
120 to Rs.700 per pair

Accessories: Marble - Rs 50-60 per Kg

Aquarium Service - Rs. 500 to Rs. 1000 per visit
depending on size and work involved. **Payment:** On
collection of scrap / on delivery of product in case
of Aquarium & Fishes. **Mode of Payment:** Cash.

Delivery: Scrap sent to factories by truck

Aquarium- Delivered as per customer requirement.

Entrepreneur Profile

Mr. Gulzar Malik comes from a family of scrap
dealers. He set up his shop in Delhi in 2005 and
instead of collecting scrap from door-to-door, he
buys scrap from small kabadiwallas, segregate them
and then sell to recyclers.

Mr. Gulzar's sons, Mr. Adil and Mr. Kasim, now take
care of the scrap business Mr. Gulzar completed
ATPAR's Entrepreneurship Development Training
through NSIC in 2018 and became NEDAR member
in 2019. Post training & mentoring, he has diversified
into Household Aquariums & Aquatic Fish business in
2019 and has increased his income. He is a Person
with Disability (Orthopedically handicapped 89%).

NEUTRON COMPUTERS

Samuel Mani
Ms. Meenu Arora Mani

*Service - IT - Refurbishing Computers
(Hardware & Software)*

☎ 98113 40427
☎ 011-26162067

124/5 Arjun Nagar, Safdarjung
Enclave, South Delhi,
Delhi - 110029
samuelmani2@hotmail.com



Business Segment

B2B- Electronics - Computer Refurbishing

IEC.: 0509095569

Product Lines & Description

Procurement of Old Laptops & Computers;
Refurbishing them with Hardware. Collection and
Recycling of e-Waste (Software imported from
Singapore)

Customers

Schools / Colleges / NGOs Sub-contract from Other
major vendors and Service Shops in Nehru Place

Areas covered

Delhi & NCR

Branding

Own branding

Commercial Terms

Price Range: As per Product and service involved.

Payment: Cash on delivery; In case of Parts

replacement or bulk orders, some advance taken.

Mode of Payment: Cash / NEFT.

Entrepreneur Profile

Mr. Samuel Mani, after completing graduation from Delhi University tried to find employment opportunities but could not succeed in securing a job. Therefore, he chose self-employment as a way to become sustainable and Economically independent. He started a computer hardware and software company "Neutron Computers". He started with repairing and assembly of computer systems and also, offered AMCs to small Organizations. After being in the business for 6 years, under a joint project of FICCI (SEDF) and AADI with Microsoft, he became the first "Microsoft Authorized Refurbisher (MAR)" in India. Since then, he has been in the Refurbishing Business. He became a member of ATPAR's NEDAR initiative and has been able to connect to larger business networks like TiE Global. He was one of the panelist in the 4th TiE Global Summit conducted in Delhi in 2019 and spoke on the topic "Adversities in the face of Entrepreneurship" which won many hearts. He is a Person with Disability (Cerebral Palsy) and is a wheel chair user. He employs about 5 persons, four on free lance basis. He is supported in his business by his wife - Ms. Meenu Arora Mani, also a Person with Disability (Cerebral Palsy). His spirit and determination has made him a role model for other Entrepreneurs with Disabilities. Ms. Meenu underwent ATPAR's NIESBUD certified Entrepreneurship Development Training in 2017 and has been able to utilize the knowledge for better management of the business.

AJAY-E COMMERCE PHOTO EDITING SERVICE

Ajay Kumar

Service - Digital Services

☎ 9999034747

H-41, Dera Village near
Chhatarpur, Mandir Road,
Delhi 110074

ajaytanwar0007@gmail.com



Business Segment: B2B - Digital Service

Certificate: One year Graphic Designer certificate from ZEE Institute of Creativity & Arts

Product Lines & Description

Specialist in graphic designing / photo editing of Products for On-Line marketing
Photo Editing – Background Changes, Content Editing, Creative Visuals etc.

Areas covered

Delhi & NCR

Machines/ Equipments

1 Laptop

Commercial Terms

Price Range: Depends on the work involved – creativity / complexity etc. Varies from Rs. 10 for simple editing to Rs. 100 for slightly complex editing.

Payment: After completion of the assignment. **Mode of Payment:** Cash / UPI / NEFT.

Entrepreneur Profile

Mr. Ajay Kumar belongs to Delhi. Even while in school, Ajay joined a world-famous Wheelchair Dance group named “Ability Unlimited Foundation” in 2002, which trained over 200 PwDs to dance and perform on wheelchair. Ajay has performed in more than 1000 shows in this group in 10 years, not only in India but at international locations. His featured along with the Group in “Entertainment Ke liye Kuch bhi Karega”, a reality show on Sony Channel in 2010 & also in “India’s Got Talent”, a reality show on Colors channel in 2010. This group has always got acclaimed for their artistic performances.

However, due to the economic compulsions, he had to leave this group in 2012 and then complete his 12th Standard which he followed up with Graphic Designer course from ZEE Institute of Creativity & Arts. He has about 3 years of experience with a Photo Editing organization. He is a Person with Disability (Orthopedically handicapped – 84%). He underwent ATPAR’s Entrepreneurship Development Training through NSIC in 2020 and got inspired to start his own Photo Editing Service in June 2020. He became a member of ATPAR’s NEDAR initiative in 2020 and is being provided mentoring support by ATPAR.

FURKAN DIGITAL SERVICES, DELHI



Mr. Furkan

*Service—Printing- Documentation
and Common Service Center*

Udyog Aadhaar No.: DL020001878

Other IDs: CSC Id - 267156220017

Mobile Number: 9250066365

Email ID: furkan1986ali@gmail.com

Disability: Orthopedically Handicapped 56%

PHOTOCOPYING & PRINTING CENTER, SALWAN PUBLIC SCHOOL, EAST DELHI



Mr. Raj Kumar Saraf

*Service— Photocopying &
Printing Unit*

Mobile Number: 9717128694

Disability: Cerebral Palsy

B S ENTERPRISE, BIHAR



Mr. Ajeet Kumar

*Service—Printing- Documentation
and Common Service Center*

Other IDs: CSC Id - 422317730015

Mobile Number: 9555645417/7991126489

Email ID: ajeetsingh121190@gmail.com

Disability: Orthopedically Handicapped 90%

IMPERIAL CLASSES, DELHI



Mr. Naveen Kumar

Service –Education - Coaching

Other IDs: Shop & Establishment - 20200526559

Mobile Number: 9213516575

Email ID: nkm12454@gmail.com

Disability: Orthopedically Handicapped 40%





Retail & Trading Businesses

KAUSHALYA SALES & SUPPLIERS

Anil Kumar

Retail - On Line and Digital

☎ 99904 27115

R - 25, Ground Floor, Ganga
Ram Vatika, Tilak Nagar, New
Delhi - 110018

kaushalyasales@gmail.com



Business Segment: B2B & B2C - Retail - Online and Digital

GST Registration: 06ACMDQ4732A0X4

Other ID: 17299DL2019PTC350145

Product Lines & Description

Home Appliances like -Mobile speaker stand, Ice Cube Maker, Car Vacuum Cleaner, USB Juicer with Sipper, Phone camera Lens, Wireless Car Charger, Car Ventilation Fan, PUBG, LCD Writing Tablet, LED Solar Emergency Lantern, etc. Gifts: Idols of Gods / Goddesses, Lakshmi Kawach etc.

Customers

On-Line Customers - Individual and bulk

Areas covered

Anywhere in India as per the reach of the E Commerce Portals

Branding: Own - Kaushalya Sales

Commercial Terms

Packaging: Wrapped in Plain White Poly cover.

Price Range: Varies according to the products.

Payment: Payment on delivery or as per the policies of the E-Commerce Portal. **Mode of payment:** NEFT.

Delivery: Through Enlisted Couriers of respective E-Commerce portals.

Entrepreneur Profile

Mr. Anil Kumar, a Graduate, had been working with different organizations. He attended ATPAR's Entrepreneurship Development Training through NSIC in 2018 . Post training, he got clear focus on starting a business of his own and chose to start his current venture in 2019 to buy products (small home appliances, gifting etc.) and sell through existing E-Commerce & Digital Platforms. He got the confidence to develop a strategy for this business and implement it. He is a Person with Disability (Orthopedically Handicapped 70%). He became a member of ATPAR's NEDAR initiative in 2019 and is now planning to start his own showroom for these products - going Physical along with Digital Market.

AAGYA COMPUTER SOLUTION

Bhola Nath Sharma

*Retail - On line - Computer Parts &
Service -Hardware, Networking & IT
Solutions*

📞 9650023672

Flat No-7, Block-A, Dagar
Apartment, H. No- 1, Maidan
Garhi, New Delhi 110068
bholanath.sharma@yahoo.com



Business Segment: B2B & B2C

Product Lines & Description

All Computer Parts based on requirements (Like Hard disk, Ram, SMPS, etc.)

Computer Hardware / Networking Solutions / IT
Solutions to organizations and Individuals

Customers

On-Line Customers for Computer Parts

Computer hardware / networking solution/ IT solution
to Corporates

Areas covered

On-line: PAN India

Tech Support & IT Solutions - Delhi, NCR and
Mumbai

Commercial Terms

Price Range: Depends on Products and the market prices. Services - Negotiated Prices. **Payment:** On-Line, as per the norms of the E-Commerce platform Services - As negotiated. **Mode of payment:** Cash & NEFT.

Entrepreneur Profile

Mr. Bholanath Sharma, started his business venture in 2014 and has been regularly growing the business. He is a Person with Disability (Orthopedically Handicapped 45%). He attended ATPAR's Entrepreneurship Development Training through NSIC in 2019 and has been able to strategize and strengthen his business practices, enabling him to increase his earnings. He is also a member of ATPAR's NEDAR initiative and has been able to get new business ideas and opportunities. Currently, he provides services to about 80 Corporates for Tech & IT Solutions. He sells Computer Parts through Amazon, Flipkart and Snapdeal.

TULSHI SHOP

Tulshi Pal

*Retail - Documentation Center
(Photostat / Lamination / Colour
Printing)*

☎ 7503142751
☎ 9818542458

H.No -9/1364, Block no-86,
Kashi Ram Colony, Pratap Vihar,
Gaziabad, Uttar Pradesh
paltulshi29@gmail.com



Business Segment: B2C

Product Lines & Description

Photocopying / Lamination / Colour Printing

Customers

Walk in Customers

Areas covered

Local area near his outlet

Machines/ Equipments

HP Color Printer, Lamination Machine

Commercial Terms

Price Range: Photocopying - Rs.2 per page;

Lamination - Rs. 15 for A4 size ; Color Print - Rs. 10 per page. **Payment:** Cash on completion of service.

Mode of payment: Cash / UPI. **Delivery:** At shop

Entrepreneur Profile

Mr. Tulshi Pal, attended ATPAR's EDP training through NSIC in 2018 and got the confidence to start his own business. He is a Person with Disability (Orthopedically handicapped 75%). He started his documentation center in 2018. He joined ATPAR's NEDAR initiative in 2019. He is now planning to add Ice Cream Business (Kwality Walls) and just started Common Service Center - both business ideas introduced by ATPAR in the NEDAR mentoring meeting.

BRAJWASI TEA STALL

**Ms. Mithilesh
Lekh Raj**

*Retail - Food - Snacks (Dry & Cooked)
and Beverages*

☎ 9718882677
☎ 9555865245

Nagar Market School Road,
Meetha pur, Vistar, Jaitpur,
New Delhi 110044



Business Segment: B2C & B2B

Product Lines & Description

Tea, Cold Drinks, Water
Chips / Dry Snacks / Cooked Snacks like Bread
Pakoda
Matti - made to order

Customers

Walk in Customers

Areas covered

At the location of the Shop

Machines/ Equipments

Deep Freezer

Commercial Terms

Price Range: As per market rates. **Payment:** Cash on

delivery. **Mode of payment:** Cash. **Delivery:** All except
Matti at the shop; Matti - 44 pcs in one packet sold
to retailers

Entrepreneur Profile

Ms. Mithlesh, all along a housewife, attended ATPAR's EDP training through NSIC in 2018 and then got the idea and confidence to join the business of her husband. She started making Mattis at home, which they started to sell to other retailers nearby and also in their shop. She is a Person with Disability (Orthopedically Handicapped 90%) and a wheel chair user. She became a member of ATPAR's NEDAR initiative and got introduced to Water ATM on E-Rickshaw in one of the mentoring meetings. She and her husband are interested to start this business in addition to their current business. She became a member of ATPAR's NEDAR initiative in 2019 and is being provided mentoring support by ATPAR

SONI GENERAL STORE

Sunil Thakur

Retail - Grocery, Confectionery & Beverages

☎ 9990784936

Ward no-6 Kadipur, Shri Ganga
Ram Chowk, Delhi 110036
thakursunil47003@gmail.com



Business Segment: B2C

Udyog Aadhaar No.: DL06D0032111

Product Lines & Description

Grocery items, Confectionery items & Beverages

Customers

Walk in Customers; Regular customers from his area

Areas covered

At the location of the shop

Commercial Terms

Price Range: As per product price list and rest as per market. **Payment:** At shop. **Mode of payment:** Cash / UPI. **Delivery:** At shop

Entrepreneur Profile

Mr. Sunil Thakur started his business in 2000. He is a Person with Disability (Orthopedically handicapped 70%). After undergoing ATPAR's EDP training in 2019, he joined ATPAR's NEDAR initiative and through this, he has enrolled to add Kwaliti Walls Ice Cream Business to his store, which will enhance his income.

GAHLOT GENERAL STORE

Gopal Kumar

Retail - Grocery

☎ 8826802515

D-101, BLOCK 5th, Bhagwati
Vihar Uttam Nagar, West Delhi,
Delhi - 110059

gopal_prdadae@rediffmail.com



Business Segment: B2C

Product Lines & Description

Daily Needs - Like Rice, Wheat, Pulses, Cooking Oil, etc.

Customers

Retail customers from nearby locality

Areas covered

Nearby Bhagwati Vihar, Uttam Nagar

Commercial Terms

Price Range: As per MRP for packaged products;
Others at prevailing Market Rates. **Payment:** On
Delivery. **Mode of payment:** Cash / UPI. **Delivery:** By
Hand

Entrepreneur Profile

Mr. Gopal Kumar is an ITI in Mechanical Trade. He was in a job. However, he left his job and chose to start a neighborhood grocery store in 2017. He is a Person with Disability (Orthopedically Handicapped 40%). He completed ATPAR's Entrepreneurship Development Training through NSIC in April 19 and got the confidence to grow his business. He became a member of ATPAR's NEDAR initiative and is able to get new business ideas.

UPASNA TRADERS

Sanjay

Retail & Trading Grocery items

📞 8920901229

House No- A-245, Sangam Park,
Rana Pratap Bagh,
Delhi - 110007
sanjaysanjay3465@gmail.com



Business Segment: B2C & B2B – Retail & Trading Grocery items

GST No.: 07FUZPS4903J1ZP

Product Lines & Description

All Types of Grocery Items – Flour, Mustard oil, Refined oil, Rice, Pulses & other daily need products

Customers

Wholesalers and direct bulk customers like Hotels, Retail Shops etc.

Areas covered

Delhi

Commercial Terms

Price Range: As per MRP for packaged products; Others at prevailing Market Rates **Payment:** On

Delivery & Credit for regular customers after verification **Mode of payment:** Cash & UPI. **Delivery:** Deliveries through local transport – Delivery cost extra.

Entrepreneur Profile

Mr. Sanjay a Post Graduate in Social Work from IGNOU. Worked with an NGO for 3 years and after this he started his entrepreneurial journey with a financial support of Rs 5000 only from an NGO. He went shop to shop and started to sell Agarbatti & Dhoopbatti and he never looked back. He started his own Grocery Store in August 2019. He is a Person with Disability (Orthopedically Handicapped 58%). He completed ATPAR's Entrepreneurship Development Training through NSIC in 2020 and got the confidence to grow his business. He became a member of ATPAR's NEDAR initiative and is being provided mentoring support by ATPAR.

DHARAMVEER SINGH

Dharamveer Singh

Retail – Mobile & Accessories

*Service – Mobile & LED Bulb repairing
& Money Transfer*

☎ 9810575199

D-8/132, Gali No - 8, Brijpuri,

North East Delhi - 110094

dharamveerkashyap9810@gmail.com



Business Segment

B2C - Retail – Mobile & Accessories. Service -Mobile & LED Bulb Repairing & Money Transfer

Product Lines & Description

Repairing of Mobile Handsets. Accessories – Screen Guard, Touch Pad, Head Phones, Mobile Charger etc. Repair of LED Bulbs. Money Transfer through Pay 1 App

Customers

From nearby areas

Areas covered

Nearby Brijpuri

Commercial Terms

Price Range: Products – MRP / Prevailing market prices. Services - Negotiated Prices. **Payment:** On Delivery. **Mode of payment:** Cash, UPI & NEFT.

Entrepreneur Profile

Mr.Dharamveer Singh, started his business venture in 2000 and has been regularly growing the business. He has excellent skills in Hardware Repair and keeps updating his skills to new technologies regularly. In the beginning, he started with repairing Land-Line Phones. In 2013, he converted his venture to Mobile Repairing and Sale of Mobile accessories, based on market demand. He is a Person with Disability (Orthopedically Handicapped 84%). He attended ATPAR's Entrepreneurship Development Training through NSIC in 2020 and has been able to strategize and strengthen his business practices, enabling him to increase his earnings. He is also a member of ATPAR's NEDAR initiative. He is being provided mentoring support by ATPAR.

PETTY SHOP

Wakeel Kumar Paswan

*Retail - Street Vending - Sale of Chips,
Mouth Freshener, etc*

☎ 9953285912

Dera Mod, Near Petrol Pump,
Chattarpur, New Delhi
wakilpaswan00987@gmail.com



Business Segment: B2C

Product Lines & Description

Chips, Mouth Freshners etc.

Customers

Walk in Customers

Areas covered

At the location

Commercial Terms

Price Range: As per MRP **Payment:** Cash **Mode of payment:** Cash. **Delivery:** By Hand

Entrepreneur Profile

Mr. Wakeel Kumar Paswan, a Graduate, started his street vending business in year 2000. He is a Person with Disability (Orthopedically Handicapped – 60%). He underwent ATPAR's Entrepreneurship Development training through NSIC in 2018. Later he became a member of ATPAR's NEDAR initiative and got new business ideas in mentoring meetings. He has decided to takeup the businesses of Kwality Walls Ice Cream Vending and Bharat Jal - Water ATM on e-Rickshaw, along with his current business to enhance his income.

PETTY SHOP

Hemant Kumar Yadav

*Retail - Street Vending - Sale of Chips,
Mouth Freshners, Biscuits, Toffee, Cold
Drinks and Kwaliti Walls Ice-Cream*

☎ 9716974049

B- 1/231, Nand Nagri, Mandoli,
North East Delhi, Delhi -110093



Business Segment: B2C

Udyog Aadhaar No.: DL05D0010085

Product Lines & Description

Chips, Mouth Freshners, Biscuits, Toffee, Cold Drinks
and Kwaliti Walls Ice-Cream

Customers

Walk in Customers

Areas covered

At the location

Commercial Terms

Price Range: As per MRP. **Payment:** Cash **Mode of
payment:** Cash. **Delivery:** By Hand

Entrepreneur Profile

Mr. Hemant Kumar Yadav started his Street Vending business in 2018. He underwent ATPAR's Entrepreneurship Development Training through NSIC. He is a Person with Disability (Hearing & Speech impaired plus CVA Hemiparesis). Subsequently, he became member of ATPAR's NEDAR initiative and through this, got opportunity to take up Kwaliti Walls Ice Cream business in addition to his existing business. His wife Ms.Sunita also helps him in his business.

When he joined the ATPAR's EDP training, he could not speak a single word; but post training, he got the confidence and has been able to communicate better, hear marginally and answer in monosyllables. This has helped him in his business significantly.

PETTY SHOP

Wakeel Ahmad

Retail - Street Vending - Sale of Chips, Mouth Freshners, Biscuits, Toffee, Cold Drinks

☎ 9315875504

Meetapur, Near Badar Pur Toll
Plaza, New Delhi
wakil8800@gmail.com

Business Segment: B2C

Product Lines & Description

Chips, Mouth Freshners, Biscuits, Toffee etc.

Customers

Walk in Customers

Areas covered

Meetapur, Badarpur

Machines/ Equipments

Tricycle

Commercial Terms

Price Range: As per MRP **Payment:** Cash **Mode of payment:** Cash. **Delivery:** By Hand

Entrepreneur Profile

Mr. Wakeel Ahmad a Person with Disability (Orthopedically Handicapped 74%), had not been able to get any job or any opportunity to earn a living; he was in fact supported by his old mother. In this situation, he came to ATPAR and decided to undergo ATPAR's Entrepreneurship Development training through NSIC in 2017. Immediately after this he decided to start a small street vending business. Since he did not have the requisite funds, couple of his well-wishers got him an old Tri-Cycle and converted it into a small mobile open kiosk; they also bought him day-to-day consumable items like mouth freshners, biscuits, chocolates, chips etc. to start the business. He started this business and it was probably the first time in many years he could earn an income out of his own efforts. This enabled him to share his income with his old mother, who otherwise had to support him all along. He became a member of ATPAR's NEDAR initiative and is considering to increase his income by adding new businesses like Kwaliti Walls / Bharat Jal etc., which opportunities were introduced by ATPAR in the NEDAR mentoring meetings.



PRADEEP STORE, DELHI



Mr. Pradeep Raniwal

Retail - Confectionery & Beverages

Mobile Number: 9023156348

Email ID: Pradeepraniwal657@gmail.com

Disability: PPRP Both Lower Limb 88%

AGARWAL & SONS, UP



Mr. Hari Shankar Agarwal

Trading – Bakery Products- Banana Chips

Mobile Number: 7060516620

Email ID: hssagrawal1988@gmail.com

Disability: Orthopedically Handicapped 65%

ABDUL FAROOQ COMMUNICATION, DELHI



Mr. Abdul Farooq

*Retail – Mobile Accessories
Service–Printing- Documentation
and Common Service Center*

Other IDs: CSC Id - 236653350018

Mobile Number: 7060516620

Email ID: fabdulfarooq1@gmail.com

Disability: Orthopedically Handicapped 75%

SANGHAI FOODS, NOIDA



Mr. Anil Kumar Sharma

Retail – Food

Mobile Number: 8376097332

Email ID: 1988.aks@gmail.com

Disability: Orthopedically Handicapped 67%





Artist Businesses

KALASHRI ART WORK

Ms. Kalashri Mangesh Barve

Interior Decoration - Arts

☎ 7977089010

D-4, 860, Sector-8, Chorkop
Kandivali West Mumbai
kalashribarve@gmail.com

Business Segment: B2C & B2B

Product Lines & Description

Creative and unique Vastu Based paintings on imported art paper for home / office / sites
Wall Murals for homes and offices.

Mediums Used -Water Color, Acrylic Color, Linear
Drawing, as per concept (creations, subject &
composition)

Painting sizes available- 1X1,1X2,2x2,2x3,2X4,3x4
feet; For Bulk Orders - Customization will be done as
per requirement
Customised Art Framing

Customers

Walk In customers in Exhibitions, Art Shows & B2B
customers for Interior Decoration (Painting / Wall
Murals)

Areas covered

PAN India and abroad

Machines/ Equipments

Handcrafted

Commercial Terms

Packaging: Bubble wrapped inside and wrapped with
Paper outside and taped. **Price Range:** Varies as per
- size, concept, creativity, subject etc. **Payment:** 50%
advance at the time of order and rest on delivery.

Mode of payment: Cash, All UPI accepted, Also NEFT.

Delivery: By Hand in Exhibitions

Entrepreneur Profile

Ms. Kalashri. with a Bachelors Degree in Fine Arts
and with substantial experience as Director Interior
Decoration in the Corporate Sector, decided to
start her own venture to commercialize her Arts
and started her own venture in 2019. Her husband,
Mr. Mangesh Barve is in Painting Business since
last 25 years has also joined the business. From
doing Paintings on Canvas, they have ventured into
making Wall Murals for homes and offices. They also
have taken up Customized Arts Framing recently.
They bring uniqueness and creativity in their work.
They are reaching the customers by participating
in Exhibitions and also by direct Social Media
Marketing. Ms. Kalashri is a Person with Disability
(40% Orthopedically handicapped). They are
planning to expand their business by increasing
their participation in Art Exhibitions / display in Art
Galleries etc.

She became member of ATPAR's NEDAR initiative in
2020 and is being provided mentoring support by
ATPAR.



NITIN'S ART

Nitin Kishan Chand

Home Décor - Arts and Painting

☎ 8851917397

Chattarpur Phase II,
New Delhi
nitinkc82@gmail.com

Business Segment: B2C & B2B

Product Lines & Description

Water color painting, pencil drawing and sketch painting with wooden framing as per customer requirement

Customers

Walk in Customers in Exhibitions; Also orders received through Social Media (Whatsapp & Facebook)

Areas covered

Delhi / NCR

Machines/ Equipments

Handcrafted

Commercial Terms

Packaging: As per the painting size in normal wrapping papers. **Price Range:** As per size and popularity of the painting - Normally from Rs. 200 to Rs. 5000 per piece. **Payment:** Cash for retail customers; Limited credit sale to Corporates. **Mode of payment:** Cash / NEFT. **Delivery:** Hand Delivered. **Minimum Order Quantity:** As per availability

Entrepreneur Profile

Mr. Nitin is a Person with Disability (Down's syndrome). He has a natural talent for painting and has been exploring the world of canvas and colours since he was ten years old. Supported by his mother Ms. Shirley Kishanchand, they started to retail his paintings / drawings from year 2005 in Exhibitions. They are also getting orders from Corporates. Business is promoted through Social Media Platforms. They became members of ATPAR's NEDAR initiative and are being provided mentoring support by ATPAR.







Self Employed

BHOLA TAILOR

Bhola Ali

*Manufacture - Garments - Tailoring on
Job Work / Piece Rate basis*

☎ 9990691071

Karawal Nagar,
East Delhi



Business Segment: B2C & B2B

Product Lines & Description

Stitching of Garments as per orders / designs given by Customers. Planning to make Cloth bags as a Household industry

Customers

Garment manufacturers / Retail Shops

Areas covered

Delhi

Machines/ Equipments

2 Manual machines

Branding

None

Commercial Terms

Price Range: As per Job; Normally, Pant Stitching Charges - Rs. 130 per piece (for bulk quantities).

Payment: On completion of job. **Mode of payment:** Cash. **Delivery:** As per Job Order

Entrepreneur Profile

Bhola Ali, started his tailoring shop in 2012. He is a Person with Disability (Orthopedically Handicapped 44%). His wife fell ill and he had to shut shop to take care of her. Unfortunately, she passed away in 2018. After that, he has started taking up work on Job-Order basis at customers' premises on piece-rate basis. He also started an NGO for supporting PwDs called "Divyang Sahyog Care 4 You" in 2019. He is planning to start production of Cloth Bag from home. He completed ATPAR's Entrepreneurship Development Training through NSIC in February 2020 and volunteered in 6th India International MSME Startup Expo, held in Delhi. He became a member of ATPAR's NEDAR initiative and has been introduced to new business connects and opportunities, in the mentoring meetings conducted by ATPAR.

SADDAM HUSSAIN

Saddam Hussain

*Manufacture - Garments - Tailoring on
Job Work / Piece Rate basis*

☎ 9718968618
☎ 7065356183

Gandhi Nagar Market,
New Delhi
st764078@gmail.com



Business Segment: B2C & B2B

Product Lines & Description

All types of Garments as per need of the customer

Customers

Wholesale shops

Areas covered

Gandhi Nagar

Machines/ Equipments

2 manual sewing machines and 1 overlock machine

Branding

As per customer requirement

Commercial Terms

Price Range: As per market rates. **Payment:** On delivery **Mode of payment:** Cash. **Delivery:** At customer location.

Entrepreneur Profile

Mr. Saddam Hussain started as a Painter along with his father, who took painting contracts. After his father passed away in 2018, he took up tailoring work. He started to work from home in 2019, but for want of proper business, he closed this and started to take up tailoring work on piece rate basis at the premises of wholesalers in Gandhi Nagar, New Delhi. He is a Person with Disability (Orthopedically Handicapped 72%). He underwent ATPAR's Entrepreneurship Development Training through NSIC in November 2019 and later became a member of ATPAR's NEDAR initiative. Apart from his tailoring work, he is planning to start sale of cloth in the weekly markets.

E-RICKSHAW OPERATION & LEASING

Dhanu Ram

Services : Local Transportation

☎ 8527047872

2370, Jhuggi K- Block,
near Metro Apartment,
Jahangirpuri, North West Delhi
Delhi - 110033
ghanuram110033@gmail.com



Machines/ Equipments

2 E-Rickshaws

Commercial Terms

Price Range: As per prevailing market prices.

Payment: On completion of service. **Mode of payment:** Cash.

Entrepreneur Profile

Mr. Dhanuram is a son of a mill worker from UP. He is 12th pass and is a self-made man. With hard work and determination he now owns two E-Rickshaws. He has been driving E-Rickshaw since 2014 and was keen to take up any new business for improving his income. With this in mind, he decided and underwent ATPAR's Entrepreneurship Development Training through NSIC in September 2018. Later, he became member of ATPAR's NEDAR initiative. Post EDP, he bought his second E-Rickshaw in 2019 and rented one and enhanced his income. Through regular mentoring support from ATPAR and also by getting to know about new business opportunities like E-Rickshaw Battery Charging etc., he is motivated to take up a new business opportunity. He is a Person with Disability (Orthopedically handicapped 75%). He brings positive approach to handling challenges and is a very hardworking entrepreneur.

Business Segment: B2C

Product Lines & Description

Leasing of one E-Rickshaw

Operating one E-Rickshaw

Customers

Walk in Customers near his area

Areas covered

Area covered with Rickshaw Jhangirpuri, Azadpur, Cant, Ghantapur and 25 km radius from Jhangirpuri

ACKNOWLEDGEMENT

In our journey over past five years, a number of organizations, individuals, Industry Associations, NGOs, and Foundations have supported ATPAR as well as NEDAR and the causes that we stand for.

At this juncture we thank and acknowledge all those who have been part of this journey to empower and enable Persons with Disabilities who have chosen the path to be 'Entrepreneurs' and have supported to create an enabling Eco-System to train, mentor, provide the right linkages and have given numerous opportunities to showcase the hidden talents and skills of these Entrepreneurs to be seen 'at par' in the business community.

We whole-heartedly thank

- National Small Industries Corporation, New Delhi (NSIC Okhla Incubation Center), Faculty Members and Team members who have trained and introduced the Entrepreneurship Development Program to more than 270 candidates with disabilities and created an accessible environment to learn with confidence. NSIC supported NEDAR meetings / mentoring sessions and has also conducted the training in the Community and also through On-Line in COVID 19 Pandemic situation, enhancing the reach across India
- PVR Nest & Ummeed – Ray of Hope Society – who partnered with us to Launch NEDAR and taking forward the dream of the members to become a strong group to advocate for themselves, for 2019-20
- Special thanks to Mr.K.V.S Rao, Director, DEPwD , MSJE, Gol; Ms.Stuti Kacker IAS (Retd), Former Secretary & Former Chairperson, NCPDR & CARA; Mr. Anup Srivastava, CEO, SCPwD; Mr. Armaan Ali, ED, NCPEDP; Ms. Ira Singhal, IAS, Dy Commissioner, NDMC; Mr. TD Dhariyal, Former Commissioner for Persons with Disabilities; Mr. Pradeep Gupta, Chairman, Cybermedia; Mr.O.P.Singh, Centre Head, NTSC, NSIC Okhla; Ms. Runa Pathak & Mr. Vivek Prakash VP-CSR, Jubilant Life Sciences Ltd; Mr. Anuj Nagpal MD, Alfa Cotec Industries ; Mr.Rajan Sehgal, IFS, CMD, NHFDC & Mr. Vineet Rana, DGM-Projects, NHFDC; Dr.Jainendra Asst Director (Rehab.), NCSC for Differently Abled and many well-wishers who were all part of NEDAR launch and have supported ATPAR activities in many ways.
- National Career Service Center for Differently Abled (formerly VRC) and team members for continued support to link with candidates interested in Self-Employment / Entrepreneurship

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- National Handicapped Finance Development Corporation (NHFDC) for providing financial linkages, Marketing Opportunities through EKAM FEST & Suraj Kund Mela 2020 to NEDAR members
 - Small Industrial Development Bank of India, Delhi (SIDBI) for including Entrepreneurs with Disabilities for Grant under their Swavalamban Scheme and extending grant to one of NEDAR members; Also for recognizing and highlighting success story of one of NEDAR members across India in National Newspapers under their "Meet The Hero" column on Swavalamban page
 - Mr. Rajnish Goenka, Chairman, MSME Development Forum for providing Exhibition Stalls to 10 Entrepreneurs in the 6th India International MSME Expo 2019, enabling the Entrepreneurs with Disabilities to showcase their work to the world and to various Authorities in the Government
 - Manovikas Charitable Society, NGO Partner, who provided space for conducting NSIC's Entrepreneurship training in East Delhi, closer to the community
 - NGOs like Viklang Sahara Samiti and Saambhavi supported by referring candidates for training
 - EFICOR and Cheshire Home for sponsoring the NSIC fees for PwD candidates interested to undergo Entrepreneurship Training (2018-19)
 - Inclusive Divyangjan Entrepreneurs Association (IDEA) for providing Exhibition space in their Divya Kaushal Event and also for enabling NEDAR members to participate in Business Plan competition and win prizes. Mr. Mallikarjuna lytha, MD, Foresight Edutech Pvt. Ltd, President Fair Trade Forum & Dr.Sanjay Kumar Pradhan Lead Affirmative Action, NSDC, have supported and been mentors to ATPAR & NEDAR members
 - Mustard Tree - Design Company who have played a major role in conceptualising and designing all ATPAR & NEDAR design needs pro-bono which has helped in showcasing and communicating our NEDAR Entrepreneurs' work impactfully.
 - TiE Delhi had taken special efforts to include Entrepreneurs with Disabilities and ATPAR in their TiE Global Summit 2019 as Panellists in a special session 'Entrepreneurship in the face of Adversity' conceptualized and moderated by Mr. Pradeep Gupta, Founder & CMD of Cyber Media and also introduced mentors for ATPAR. We are extremely grateful to TiE Delhi for connecting us to Mr. Anupam Soranwala, a very senior TiE mentor to be our Advisor.

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- India Is Us, a CSR initiative by Crystal Hues Ltd. supported ATPAR in their premium calendar with the theme of this year calendar being ' #2020Vision' containing 12 leaves featuring one cause for each of the 12 months promoted to 4,000+ corporate clients across India
 - Accloud Plc UK, for agreeing to provide easy to use, mobile based accounting and business management software platform to entrepreneurs trained by ATPAR, free of cost in the first year, enabling the entrepreneurs to take informed business decisions.
 - Mr.Tushar Agrawal an Information Management Professional from EuroInfotech volunteered to support ATPAR in managing their website

We would like to specially acknowledge NEDAR Members who stood together to take the NEDAR journey along with ATPAR and supported in decision making, taking responsibilities, volunteering in events, sharing their business opportunities amongst themselves, gathering & giving information relevant to their businesses and above all, being resilient and being strength for each other, in the most stressful COVID times.

There have been number of well-wishers and individuals who have walked the path with ATPAR and mentored and guided ATPAR team in this journey so far and we are very grateful to each one of them for their advice and guidance.

Hum hai **NEDAR**



"Let us Partner and Promote Entrepreneurs with Disabilities"

USEFUL LINKS

| Organization / Scheme | Web Site Link |
|---|---|
| ATPAR website | https://atpar.in/ |
| For NHFDC Loan | http://www.nhfdc.nic.in/how-to-obtain-loan |
| MUDRA Loan Schemes | https://www.mudra.org.in/offerings |
| SIDBI MSME in Focus | https://www.sidbi.in/en/msme-in-focus |
| Skill Council for PwD under NSDC for skilling of PwD | https://www.scpwd.in/ |
| SIPDA Scheme from Department of Empowerment of Persons with Disabilities (Divyangjan), MSJE, GoI | http://disabilityaffairs.gov.in/content/page/sipda.php |
| Udyam Registration -New Entrepreneurs under MSME & Existing Entrepreneurs with Udyog Aadhaar Registration | https://udyamregistration.gov.in/UdyamRegistration.aspx & https://udyamregistration.gov.in/UdyamRegistrationExist.aspx |
| NSIC & Single Point Registration Scheme of NSIC | https://www.nsic.co.in/ , https://www.nsic.co.in/schemes/Single-Point-Registration.aspx |
| NIESBUD training | https://niesbud.nic.in/training.htm |
| MSME Market – Digital Platform for SME Market Place | http://www.msmemart.com/ |
| Government e-Market Portal of Govt of India for SMEs | https://gem.gov.in/ & https://gem.gov.in/GeM-4.0 |
| KVIC PMEGP Portal | https://www.kviconline.gov.in/pmegpportal/pmegphome/index.jsp |
| For National Entrepreneurship Awards under Skill India Program of MSDE, GoI | https://www.msde.gov.in/nea.html - |
| National Awards by Department of Empowerment of Persons with Disabilities, MSJE, GoI | http://disabilityaffairs.gov.in/content/page/national-awards.php - |
| PM Street Vendor's Atma Nirbhar Nidhi (PM SVANidhi) Scheme | http://mohua.gov.in/pm_svandhi/FAQ.pdf - |
| For new business ideas (in Hindi) | https://www.ikamai.in/ - |
| Portal for applying to PSB Loans in 59 Minutes | https://www.psbloansin59minutes.com/home - |
| AICTE internship Portal | https://internship.aicte-india.org/ - |
| National Apprenticeship Training Portal | https://apprenticeshipindia.org/apprenticeship/opportunity - |
| Grassroots Innovations Augmentation Network, Ahmedabad | http://gian.org/ |
| Selected Atal Incubation Centres | https://aim.gov.in/selected-atal.php |
| SRISTI ((Society for Research and Initiatives for Sustainable Technologies and Institutions) to involve technology students to solve problems of MSMEs, grass root innovators and other social sector | http://techpedia.in/aboutus |

RECOGNITION TO BE "SEEN AT PAR"





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